

CII DX Awards 2021



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Event Description

Digital Transformation (DX) bridge people, process and product with technology for achieving significant competitive advantages. From past decade, Indian enterprises are turning their legacy systems to the digital concepts, however there is huge opportunity for the organizations to build global competitiveness through Digital Transformation.

Aligning with the government's Digital India Mission, we are happy to inform you Confederation of India Industry (CII) has set up a Centre for Digital Transformation (CDT) to assist Indian industries become digitally competitive, globally.

The Centre is hosting the 3rd Edition of its flagship event the DX Summit & Awards 2021, scheduled in October 2021. The summit aims to highlight the best practices and deliberate upon strategies to help the Indian Industry get digitally transformed. The Summit would focus on developing an effective and integrated role for the private sector, multilateral agencies and Government for building resilience in the rapidly changing business environment.

The program would also celebrate the journey of some of the well-known leaders in the field of Digital Transformation and showcase best practices as DX Awards. The key objective of Award is to recognize excellence in Digital Transformation in India and facilitate sharing of information on Best Practices & Technologies.

Objective of the Award:

- Recognizing excellence in Digital transformation by industry.
- Encouraging industry to go digital.

Why to participate in CII DX Awards

- **Benchmark** to set-up for others adopting technologies.
- **Stand tall** among the industry. Recognizing the industry taking first initiative
- **Recognize** as champion above all.
- **Betterment** of organizational profile and status
- **Validating** the success journey by the expert panel

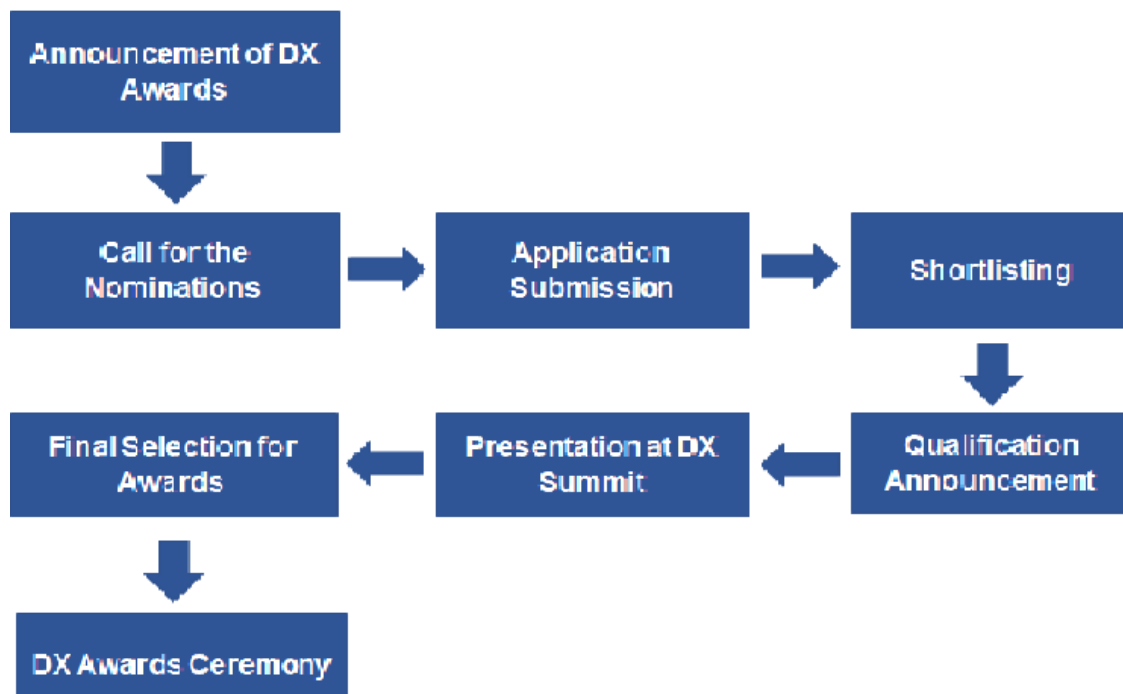
- **Promote** and generate PR throughout year
- **Networking** opportunity with industry's best executives

Applicable Administrative Fee

Category	Charges
MSME (CII Member)	20,000
MSME (Non Member)	25,000
Others (CII Member)	45,000
Others (Non Member)	50,000



DX Awards Process



Evaluation Criteria:

- Description of the best practice in digital transformation
- Exclusivity of the DX project implemented (Department/ organization wide)

- Tangible and Intangible benefits achieved from Implementation
- Replication potential of the project strategy by the Indian Industries
- Challenges faced during implementation and methods by which it was overcome
- Way forward on digital excellence in the organization

Last Date to Apply: 30th May 2021|12:00 Hours IST

Regards,
Rachna

**Rachna Jindal
Director – CII Digital Emerging Technology
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**For any queries/clarifications, you may reach out to :
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