



Confederation of Indian Industry  
125 Years: 1895-2020



## Branding / Sponsorship Opportunities

| Sponsorship Type / Benefits & Amount |  | Title Sponsor | Event Sponsor | Principal Sponsor | Associate Sponsor | Corporate Contributor |
|--------------------------------------|--|---------------|---------------|-------------------|-------------------|-----------------------|
|                                      |  | Rs. 5 Lakhs   | Rs. 3 Lakhs   | Rs. 2 Lakhs       | Rs 1 Lakh         | Rs. 0.50 lakh         |
| 1                                    | Company Logo Acknowledgement on Website Header   | ✓             | ✗             | ✗                 | ✗                 | ✗                     |
|                                      | (a) Login Page   | ✓             | ✗             | ✗                 | ✗                 | ✗                     |
|                                      | (b) Virtual Lobby  | ✓             | ✓             | ✓                 | ✓                 | ✓                     |
|                                      | (c) Virtual Exhibition Hall  | ✓             | ✓             | ✓                 | ✓                 | ✓                     |
|                                      | (d) Conference Programme Page  | ✓             | ✓             | ✓                 | ✓                 | ✓                     |
|                                      | (e) B2B Lounge   | ✓             | ✓             | ✓                 | ✓                 | ✓                     |
|                                      | (f) Wings of the Backdrop which will be displayed during the event   | ✓             | ✓             | ✓                 | ✓                 | ✓                     |
|                                      | (g) Conference Welcome Screen  | ✓             | ✓             | ✓                 | ✓                 | ✗                     |
|                                      | (h) Conference Session Change Over Screen  | ✓             | ✓             | ✓                 | ✗                 | ✗                     |
|                                      | (i) Conference Speaker Introduction Screen   | ✓             | ✗             | ✗                 | ✗                 | ✗                     |
|                                      | (j) Conference Q&A Screen  | ✓             | ✗             | ✗                 | ✗                 | ✗                     |
|                                      | (k) Event Promotion Mailers  | ✓             | ✓             | ✓                 | ✓                 | ✓                     |
| 2                                    | Special Address in the Inaugural (the topic and speaker profile to be approved by the organiser)                                     | ✓             | ✗             | ✗                 | ✗                 | ✗                     |
| 3                                    | Speaking slot during the Plenary Session (12 minutes slot the topic of the address to be aligned with the conference theme/ session) | ✓             | ✓             | ✓                 | ✗                 | ✗                     |



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|    |  |     |    |    |    |    |
|----|--|-----|----|----|----|----|
| 4  | Social Media / Messages/ Bites to be advertised before the event | ✓   | ✓  | ✓  | ✓  | ✗  |
| 5  | Complimentary Digital Exhibition Stall                           | ✓   | ✓  | ✓  | ✓  | ✓  |
| 6  | Complimentary Delegate Registrations                             | 100 | 60 | 30 | 20 | 10 |
| 7  | Advertisement Banner / Image                                     | ✓   | ✗  | ✗  | ✗  | ✗  |
|    | (a) Virtual Lobby  | ✓   | ✓  | ✗  | ✗  | ✗  |
|    | (b) Virtual Exhibition Hall                                      | ✓   | ✓  | ✗  | ✗  | ✗  |
|    | (c) Digital Conference Programme Page                            | ✓   | ✓  | ✗  | ✗  | ✗  |
|    | (d) B2B Lounge   | ✓   | ✓  | ✗  | ✗  | ✗  |
|    | (e) During Conference Session Breaks                             | ✓   | ✓  | ✗  | ✗  | ✗  |
| 8  | Corporate Video (Max 3 Minutes)                                  | ✓   | ✓  | ✗  | ✗  | ✗  |
| 9  | Advertisement on Inner cover page of e-conference booklet        | ✓   | ✗  | ✗  | ✗  | ✗  |
| 10 | One-page Company profile in the conference e-booklet             | ✓   | ✓  | ✓  | ✓  | ✓  |
| 11 | Placement of Knowledge Papers and Videos at Virtual Library      | ✓   | ✓  | ✓  | ✗  | ✗  |
| 12 | Showcase Stall under Featured Stalls category on Home Page       | ✓   | ✓  | ✓  | ✗  | ✗  |
| 13 | Organiser Facilitated B2B Meetings                               | ✓   | ✓  | ✗  | ✗  | ✗  |
| 14 | Sharing List of Program Attendees                                | ✓   | ✗  | ✗  | ✗  | ✗  |
| 15 | Special Announcements Thanking the Sponsors                      | ✓   | ✓  | ✓  | ✓  | ✓  |

For more information, please contact:

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