



## INDIA - INTERNATIONAL FOOD & AGRI WEEK 2020

16 - 22 October 2020

### Sponsorship Avenues

Benefits & Titles	EVENT SPONSOR	EVENT CO-SPONSOR	ASSOCIATE SPONSOR	ASSOCIATE CO-SPONSOR	CORPORATE CONTRIBUTOR
Sponsorship Amount (INR)*	1500000	1000000	750000	500000	250000
Sponsorship Amount (\$USD)*	20000	14000	10000	7000	3500
No. of Sponsorship Titles Available	1	3	5	Limitless	Limitless
One Complimentary Stall Package	Premium Booth	Premium Booth	Standard Booth	Standard Booth	Standard Booth
Opportunity to nominate Panelist / Speaker	√	√	X	X	X
Opportunity to conduct Vendor Development Program (time slots to be indicated by the organisers)	√	√	X	X	X
Priority listing in the Exhibition Hall	√	√	X	X	X
Special Interaction with Dignitaries (Domestic & Foreign / Industry Stakeholders) (by Invitation only)	√	√	X	X	X
Pre event exclusive Interactive Sessions (Virtual) for the Sponsors both International & Domestic	√	√	X	X	X
Video bytes/ Interviews on Social Media Platforms	√	X	X	X	X
Opportunity to Host Exclusive Post-Event Webinar	√	X	X	X	X
Opportunity for Blogs / Exclusive Interviews of CEOs/ Articles in select partner publications (Blogs & Articles to be provided by the sponsors)	√	√	√	X	X
Opportunity to promote your Farms / FPOs / Companies through virtual tours (Time slots to be allocated by the organisers)	√	√	√	√	X
Listing in Digital Library	√	√	√	√	X
Special acknowledgements Thanking Sponsors	√	√	√	√	X
Complimentary Delegate Passes to attend Conference (10 Nos)	√	√	√	√	√
Opportunity to customize the stall in terms of color scheme, display of products, videos etc. in pre-defined template	√	√	√	√	√
Promotion on Social Media	√	√	√	X	X
<b>Brand Logo Visibility</b>					
On e-Promotional Collaterals/ flyers	√	√	√	√	X
Large Logo on Homepage with hyperlink to Sponsor's Website	√	√	√	X	X
Small Logo on Homepage with hyperlink to Sponsor's Website	X	X	X	√	√
On top of the slide shown during Virtual Conference	√	√	√	X	X
On projection via share screen	√	√	√	√	√
"Thank You Sponsors" Acknowledgement	√	√	√	√	X

\*GST as applicable