



Confederation of Indian Industry  
125 Years - Since 1895

# CII Virtual Conference on Artificial Intelligence “Demystifying Responsible AI”

Tuesday, 30<sup>th</sup> June 2020 | 11:30 AM – 1:30 PM (Cisco Webex platform)

## PARTNERSHIP BENEFITS

# AI Innovation Partner

(Rs 25,000.00)

### Acknowledgement as “AI Innovation Partner”

**Logo visibility:** Most prominent visibility through prominent logo projection and acknowledgements before and during the virtual event which includes:

#### Before the Event:

- Logo on the event emailers.
- Company’s profile in the summit website.
- Logo visibility via different CII portals like cii.in and on twitter, Facebook, LinkedIn etc.
- Complimentary Passes to the Summit (3 Nos)
- Logo in the Partner page on the show website and link to Sponsor's website.
- Logo projection via social networking sites like Twitter, LinkedIn, YouTube etc.
- Logo on the Front Inside cover of the Sponsors & Speakers Digital Booklet.
- Company profile in the Partner's & Speaker’s Digital Booklet \*

\* Will be shared with all attendees / participants prior to one day of the event

#### During the Virtual Event:

- Logo on the wings of the main backdrop.
- Logo on the Speaker Slide shown between the Sessions.
- Logo on the Virtual onsite Thank-you Partner Panels/ Slide.
- Special acknowledgements thanking Sponsors
- Non-Stop Logo display in the form of Virtual Background on one of the Video Screens (from beginning to the end of the event)
- Logo in the Partner page on the show website and link to Sponsor's website.
- Distribution of gifts to delegates (at sponsor's own cost)
- Logo projection via social networking sites like Twitter, LinkedIn etc.

#### Post-Event Branding & Visibility:

- Post-Event Branding and Visibility through Recording.
- Special mention of Partner in our recording video.

#### Other Benefit:

- Will share the event video along with branding via **wesendit (Post-Event)**

[Deepak.Sidha@cii.in](mailto:Deepak.Sidha@cii.in) | 9810307114