CII

COOLEX 2019®

22nd Edition

AN EXCLUSIVE EXHIBITION ON AIRCONDITIONING, REFRIGERATION & VENTILATION

26-29 April 2019 : Himachal Bhawan, Sector-28, Chandigarh

SPONSORSHIP OPTIONS WITH BENEFITS

Event Sponsor: ₹6 L#

- **Complimentary display area** of 45 sqm under indoor raw scheme
- **Corporate branding at Event Venue:**
  - Logo on "Thank You Sponsor Panel" placed at strategic locations
  - Logo on "Panel placed at the Entry/ Exit Gate" to the venue
  - Logo on "List of Exhibitor Panel"
  - Logo on the "Exhibitor Badges"
  - Opportunity to place placards at the barricading passage with company logo*
  - Opportunity to address media
  - 4 Flags at the Venue*
- **Corporate branding in promotional activities and collaterals:**
  - Logo in Newspaper Advertisements
  - Logo in Invitation Cards
  - Logo on event website
  - Logo on promotional collaterals such as e-mailers, e-flyers, e-Invites
  - 200 Invitation Cards for further distribution

Event Co-Sponsor: ₹5 L#

- **Complimentary display area** of 36 sqm under indoor raw scheme
- **Corporate branding at Event Venue:**
  - Logo on "Thank You Sponsor Panel" placed at strategic locations
  - Logo on "Panel placed at the Entry/ Exit Gate" to the venue
  - Brand Name on "List of Exhibitor Panel"
  - Opportunity to address media
  - 2 Flags at the Venue*
- **Corporate branding in promotional activities & collaterals:**
  - Logo in Newspaper Advertisements
  - Logo in Invitation Cards
  - Logo on event website
  - Logo on promotional collaterals such as e-mailers, e-flyers, e-Invites
  - 150 Invitation Cards for further distribution

Principal Sponsor: ₹4.5 L#

- **Complimentary display area** of 27 sqm under indoor raw scheme
- **Corporate branding at Event Venue:**
  - Logo on "Thank You Sponsors Panel" placed at strategic locations
  - Brand Name on "List of Exhibitor Panel"
  - Opportunity to address media
- **Corporate branding in promotional activities & collaterals:**
  - Logo in Newspaper Advertisements
  - Logo in Invitation Cards
  - Logo on promotional collaterals such as e-mailers, e-flyers, e-Invites
  - 100 Invitation Cards for further distribution

Associate Sponsor: ₹4 L#

- **Complimentary display area** of 18 sqm under indoor raw scheme
- **Corporate branding at Event Venue:**
  - Logo on "Thank You Sponsors Panel" placed at strategic locations
  - Brand Name on "List of Exhibitor Panel"
- **Corporate branding in promotional activities & collaterals:**
  - Logo in Invitation Cards
  - 80 Invitation Cards for further distribution

Associate Co-Sponsor: ₹3 L#

- **Complimentary display area** of 12 sqm under shell scheme
- **Corporate branding at Event Venue:**
  - Logo on "Thank You Sponsors Panel" placed at strategic locations
  - Brand Name on "List of Exhibitor Panel"
- 70 Invitation Cards for further distribution

Lanyard Sponsor: ₹2 L#

- **Complimentary display area** of 9 sqm under indoor raw scheme
- **Corporate branding at Event Venue:**
  - Logo on "Thank You Sponsors Panel" placed at strategic locations
  - Logo on "Exhibitors Lanyards"
  - Brand Name on "List of Exhibitor Panel"
- 50 Invitation Cards for further distribution

**To be provided by Sponsor in proper format*

#GST applicable as per Govt. of India guidelines

#Electricity will be charged at ₹700/- Per KW per day during the event (GST applicable as per Govt. of India guidelines), Apart from basic facilities, any consumable related to wiring / connection would be charged at ₹1500 per every 5 KW power load by the contractor