

FAQ



What is it?

Young Indians Goa Thought Leadership Conclave. This will be the flagship event for Yi in Goa and will be organised every year with a theme that is in line with the Yi Ethos. This year the theme of the Conclave is 'The New India' and will host eminent speakers like R Mukundan (MD, Tata Chemicals), Rahul Narvekar, Founder CEO, The India Network, Virginia Sharma, Director, LinkedIn Marketing Solutions and Ninad Karpe, Chairman, CII Western Region and MD & CEO, Aptech Ltd. They will share their inspirational journeys and articulate the aspirations of and deliverables for a New and Vibrant India.

Why?

This has been conceptualised as the coming-of-age event for Yi in Goa. The TLC will demonstrate our ability to conceive, execute and excel at a event of such stature and also position Yi as an Youthful and Intellectual organisation. This event will also take to the people the work that Yi has been doing in the areas of Nation Building and Youth Leadership in Goa. Finally Through this event we want to push Brand Yi to a position of strength from where it will be easier for it to get support for all its future endeavours from Industry, Government and all other sections of the society This should also help Yi become a magnet for Quality members

When & Where?

The event will be held at the Vivanta by Taj, Panaji at 14:00 hrs onwards on 10th Feb 2018. However since the core objective of the event is to create a buzz about Yi and Nation Building, the ripples of the event have to be felt across the state through various media. Efforts are being made for pre-event promotion through Radio, Print and Digital media. Also necessary post-event coverage will be garnered in the local press to highlight Yi efforts towards Thought Leadership.