

14th Global SME Business Summit 2017

Promoting Global Co-operation and Competitiveness through SME Partnerships
India Habitat Centre, Lodi Road, New Delhi, India

Sponsorship Type	Amount (in Lakhs)
Platinum Sponsor	10
Diamond Sponsor	5
Gold Sponsor	3
Silver Sponsor	2
Corporate Sponsor	1
Lunch Sponsor Day 1 and/or Day 2	(As per Actuals)

Proposal for Platinum Sponsor - Rs 10 Lakh

- **Logo Visibility/Placements**
 - Wings of the backdrop in the Plenary hall
 - Inside Background paper
 - Promotional e-mailers with Sponsor company logo
 - “Thank you Sponsor” Panels at the venue
- **Speaking Opportunity**
 - Opportunity to nominate a speaker at the plenary session
 - Opportunity to nominate a speaker at a country session
 - Opportunity to conduct a masterclass
- **Participation - Complimentary delegate passes/ Exclusive Seating**
 - Complimentary delegate passes to Sponsors – 10
 - Exclusive delegate badges for Sponsors
 - Special reserved seating for Sponsor delegates
- **Brand Building Opportunities**
 - Built Up Stall space of 6 sqm
 - Screening of the Corporate Film (Maximum Duration of the Corporate Film – 2 mins)
 - Company Literature / Brochure distributed as a part of the Documentation Kit
 - Corporate write up of Sponsor in the Background Paper – 400 words
 - Special announcements thanking sponsors
 - Full page advertisement in the Background Paper

Proposal for Diamond Sponsor - Rs 5 Lakh

- **Logo Visibility/Placements**
 - Wings of the backdrop in the Plenary hall
 - Inside Background paper
 - Promotional e-mailers with Sponsor company logo
 - “Thank you Sponsor” Panels at the venue
- **Speaking Opportunity**
 - Opportunity to nominate a speaker at a country session
 - Opportunity to conduct a masterclass
- **Participation - Complimentary delegate passes/ Exclusive Seating**
 - Complimentary delegate passes to Sponsors – 5
 - Exclusive delegate badges for Sponsors
 - Special reserved seating for Sponsor delegates
- **Brand Building Opportunities**
 - Screening of the Corporate Film (Maximum Duration of the Corporate Film – 2 mins)
 - Company Literature / Brochure distributed as a part of the Conference Documentation Pack
 - Corporate write up of Sponsor in the Background Paper – 400 words
 - Special announcements thanking sponsors

Proposal for Gold Sponsor - Rs 3 Lakh

- **Logo Visibility/Placements**
 - Wings of the backdrop in the Plenary hall
 - Inside Background paper
 - Promotional e-mailers with Sponsor company logo
 - “Thank you Sponsor” Panels at the venue
- **Participation - Complimentary delegate passes**
 - Complimentary delegate passes to Sponsors – 3
 - Exclusive delegate badges for Sponsors
- **Brand Building Opportunities**
 - Screening of the Corporate Film (Maximum Duration of the Corporate Film – 2 mins)
 - Company Literature / Brochure distributed as a part of the Conference Documentation Pack
 - Corporate write up of Sponsor in the Background Paper – 400 words
 - Special announcements thanking sponsors

Proposal for Silver Sponsor - Rs 2 Lakh

- **Logo Visibility/Placements**
 - Inside Background paper
 - Promotional e-mailers with Sponsor company logo
 - “Thank you Sponsor” Panels at the venue
- **Participation - Complimentary delegate passes**
 - Complimentary delegate passes to Sponsors – 2
 - Exclusive delegate badges for Sponsors
- **Brand Building Opportunities**
 - Company Literature / Brochure distributed as a part of the Conference Documentation Pack
 - Corporate write up of Sponsor in the Background Paper – 400 words
 - Special announcements thanking sponsors

Proposal for Corporate sponsor - Rs 1 Lakh

- **Logo Visibility/Placements**
 - Inside Background paper
 - Promotional e-mailers with Sponsor company logo
 - “Thank you Sponsor” Panels at the venue
- **Participation - Complimentary delegate passes**
 - Complimentary delegate passes to Sponsors – 1
 - Exclusive delegate badges for Sponsors
- **Brand Building Opportunities**
 - Company Literature / Brochure distributed as a part of the Conference Documentation Pack
 - Corporate write up of Sponsor in the Background Paper – 400 words
 - Special announcements thanking sponsors

Proposal for Lunch sponsor

- **Logo Visibility/Placements**
 - Inside Background paper
 - Promotional e-mailers with Sponsor company logo
- **Thank you Lunch Sponsor Panel at the Lunch area**
- **Participation - Complimentary delegate passes/ Exclusive Seating**
 - Complimentary delegate passes to Sponsors – 5
 - Exclusive delegate badges for Sponsors
 - Special reserved seating for Sponsor delegates
- **Brand Building Opportunities**
 - Screening of the Corporate Film (Maximum Duration of the Corporate Film – 2 mins)
 - Company Literature / Brochure distributed as a part of the Conference Documentation Pack
 - Corporate write up of Sponsor in the Background Paper – 400 words
 - Special announcements thanking sponsors
