

21st
EDITION
OF CELEBRATING
EXCELLENCE



Confederation of Indian Industry



21ST EDITION



**CHANDIGARH
FAIR 2016**

THE PREMIUM SHOPPING FESTIVAL

21 to 24 October 2016

Parade Ground, Sector 17, Chandigarh

**THERE'S ALWAYS
MORE THAN WHAT
MEETS THE EYE**

**YOU SEE SALE
WE FORESEE
GROWTH**



RETROSPECT



Chief Guest, Mr Vijay Kumar Dev, Adviser to the Administrator, UT Chandigarh at the CII Chandigarh Fair 2015

PARTICIPATION OF EXHIBITORS FROM INTERNATIONAL ARENA



PRODUCT LAUNCHES BY:

Bosch	Godrej	Elica
Honda Motorcycles & Scooters		IFB
Eureka Forbes	Usha	Hyundai
Nissan	Aqua Care	UCO Bank

BUSINESS HIGHLIGHTS

Spread Over 16,000 Sq.Mt.	15 Concurrent Shows	₹ 2 Crore Confirmed Sales and Bookings	30 New Brands Participated
400 Vast Varieties of Products Displayed in Chandigarh Fair		15,000 Business Enquiries Generated with an Estimated Business Potential of ₹ 1.2 Crore	

Visitors from Chandigarh and Surrounding Cities Panchkula, Mohali, Zirakpur, Derabassi, Una, Kala Amb, Nalagarh, Parwanoo, Baddi, Ropar, Ambala, and from Surrounding Areas of Punjab, Haryana and Himachal Pradesh

EXHIBITORS



VISITORS



CII CHANDIGARH FAIR IN THE NEWS

Regional talent gets good response at CII fair CII fair gets going as Adviser throws it open to public

CII Fair proves a success, yet again

THE 8-DAY LONG EVENT LEAVES THE VISITORS, BUYERS AND EXHIBITORS SATISFIED

For details and enquiries, please contact: +91 95305 49601

Event Sponsors: Ministry of AYUSH, Government of India, Force State

Event Co-Sponsor: PARADIGM

Principal Sponsors: SELAB, NITAE, BILKAL, BILKAL, BILKAL

Associate Sponsors: GBP, SFWO

Associate Co-Sponsors: [Logos]

Supported By: NSIC

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Media Partners: [Logos]

Handicraft stalls steal the show at CII CII Fair witnesses several...



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THE GLORY CONTINUES CHANDIGARH FAIR SUCCESS SAGA

Entering its 21st Year, CII Chandigarh Fair is a Brand to Reckon with Amongst the Masses and the Elite. Established as the Sturdiest Platform to Bridge the Gap Between Business Community and Civil Society, the Fair Has Been Mesmerising the Visitors; and is Eagerly Awaited by Lakhs of People Who Postpone all their Yearly Shopping Needs Till the Fair.

Chandigarh Being a Prosperous City with Maximum Per Capita in the Country, it Has Been the Perfect Place for the Fair for the Last Twenty Years Offering a Colossal Variety of Products, Cutting - Edge Solutions and Advanced Technologies to its Visitors.

In the Last Two Decades, the Fair Along with its Partners viz. the Exhibitors and Sponsors Has Grown by Leaps and Bounds. The Opportunity that the Fair Heaves Upon its Partners to Open New Vistas, Enhance Their Brand Image and Generate Phenomenal Sales in Diverse Categories of Domestic and International Consumer Durables and Non-durables is Implausible.

Serving as an Umbrella for 13 Concurrent Expos: International Arcade, States of India, Décor, Infocom, The North India Auto Show, Fruits & Food Show, Home Appliances, Kitchen Central, Acreage, Haute Couture, Persona, Mega Brands and Finmart. The Fair is Timed Perfectly Just Before Diwali, the Biggest and the Most Auspicious Festival of India.



CONCURRENT SHOWS



Organic & Herbal Products: Pickles, Fruit and Vegetables, Dairy Products, Edible Oils, Health foods, Conserves & Ingredients, Pulses & Spices.

Beverages and Juices: Health & Energy Drinks, Soft Drinks, Soft Drinks, Pulp Based Juices.

Processed Fruits & Vegetable Based Products: Frozen Foods, Sea Foods, Processed Poultry Products, Cake and Baked Products, Chocolates, Noodles & Pastas, Sauces & Gravies, Confectionery & Sweets.



Medical and General Care: Healthy Diet & Food Supplements, Massage Systems, Personal Diagnostic Kits, Safety

Training Institutes, Eye-Care & Accessories, Hair Care, Oral-Care, Skin Care.

Herbal & Holistic Health : Ayurveda, Unani & Homeopathy Products, Acupuncture & Naturopathy Products, Herbal Health Supplements & Cosmetics, Government Departments & Relevant Government Agencies.

Health & Fitness: Health Clubs, Health Publications & Portals, Slimming Centers, Sports Equipments, Yoga & Reiki Centers, Jacuzzis, Steam & Sauna Bath Manufacturers, Swimming Pools.

FINMART

Banks & Financial Institutions, Life & General Insurance Companies, Health Insurance, Credit Cards, Education Loans, Home, Personal & Auto Finance, Forex Houses, Institutes offering Financial & Accountancy Courses, Investment Advisory Services, Share & Commodity Broking Houses, Shopping & Loyalty Cards, Wealth Management Companies.

Infocom

Basic & Cell Phone Operators, IPTV/ 3G, Computer Graphics & Animation, Computer Hardware, DTH Systems, Education Institutes & Training Centres, Entertainment Systems & Equipment, Gaming Companies, ISPs, IT Education Services, Multimedia Communications & Services, Networking Hardware & Software, New Technologies in Cable Television Network, Photocopiers, Satellite Channels, Software & Network Solutions, Still & Video Cameras, Telecom Hardware (Telephone & Mobile Telephony), Television Channels, Video Conferencing, Wireless Equipment, Graphic and Software Designers. Printers & Scanners, Multimedia Projectors & Visualisers, Network Video Solutions, Copiers & fax, Satellite Navigation System (GPS), WiMAX, Laptops and Smartphones.

International Arcade

The International Arcade Would Witness A Wide Display Of Products and Services

by a Number of International Companies.

The Expo Will be an Ideal Platform for the Companies to Explore, Meet, Interact and Sell Their Products to the Consumers and Would Also Encourage a Direct Interface of the Foreign Companies with Their Indian Counterparts.

KITCHEN CENTRAL

Kitchen Accessories: Kitchen Racks, Tableware, Cooking Range, Cutlery, Utensils, Non-Stick Cookware, Picnic Ware, Cutting & Chopping Aids, Ice Cube Makers, Kitchen Aids, Soda Makers, Pet Bottles & Jars etc.

Kitchen Interiors: Modular Kitchens, Cabinets, Kitchen Sinks & Tiles etc.

HOME

APPLIANCES & ELECTRONICS

Home Appliances and Electronics: Air Purifiers, Food Processors, Dish Washers, Juicer Mixers, Grinders, Energy Saving Appliances (CFL's & Illumination Lights, Torches), Microwaves, Ovens, Chimney's,

Induction Plates, Hot Plates, Water Purifiers, Hand Blenders, Steamers & Rice Cookers, Kettles & Warmers, Coffee Making Machines, Solar Water Heater etc.

Home Safety & Security: Access Control, Biometric Systems, Digital Door Locks, Digital Safes, Digital Door Viewers, Electronic Surveillance (CCTVs), Fire Safety & Security Gadgets, Home/ Building Automation & Controls, RFID & GPS/ GIS based Tracking & Tracing.



THE NORTH INDIA AUTO SHOW

Automobiles:

- Passenger Cars, Personal Utility Vehicles, SUVs, Motor Bikes, Scooters, Cycles, Commercial Vehicles, Eco-Friendly/ Green Vehicles & other Automotive Products, Electric Vehicles.

Automotive Accessories

- Under Vehicle Scanner System (UVSS)
- Vehicle Tracking Systems/ GPS Tracking Systems/ Vehicle Security Systems
- Floor Mats, Seat Covers, Auto Lightings, Exhausts, Fog Lamps, Head Light Covers, Steering Covers
- Air Freshners, Smoke Lighters, Mobile Chargers, CD Covers
- Alloy Wheels, Teflon Coating, Filming, Audio-Video Systems
- Car/ Bike Modifier and Body Graphics

Oil & Gas Companies:

- LPG, CNG, Petroleum Companies, Lubricants, Auto Component Manufacturing Companies, Auto Publication and Portals



Mega Brands

LCDs, Plasmas, LEDs, VCD, & DVD Players, Televisions, Air Conditioners, Dish Washers, Home Theatre Systems, Microwave Ovens, Music Systems, Refrigerators, Washing Machines, Vacuum Cleaners.



FASHION WEAR & APPARELS

Readymade Wear: Branded T-Shirts, Sweat Shirts, Lowers, Track Suits, Jackets, Shorts, Inner Wear etc.

Fashion Accessories: Wallets, Ladies Purses, Belts, Ties, Shoes, Gems & Jewelry etc.



Floor & Wall Tiles, Bathroom Fittings, Blinds, Curtains & Drapes, Furnishings, Carpets & Floorings, Doors & Windows, False Ceilings, Faucets, Fountains, Furniture & Vanity Cabinets, Glass & Crystal Ware, Home Hygiene, Home Lighting & Fixtures, Interior Designers, Room Accessories, Mirrors, Paints & Coatings, Sanitary Ware, Terracotta & Feng Shui Products, Architecture related Publications, Artifacts & Murals, Arts & Interiors.



Real Estate: Projects (Housing, Office, Retail, Resorts), Central & State Govt/ Agencies,

Hospitality & Leisure Development Sector, Facility Management Services.

Financiers & Builders: Real Estate Investors, Private Equity Fund Firms, Town Planners.

Promoters: Architects, Interior Designers, Real Estate Marketing Firms, Online Portals, Associations (Real Estate, Construction, Infra).



Artisans and Entrepreneurs from Various States and Territories of India Get a Golden Opportunity to Showcase Their

Products and Artifacts at CII Fair Through Their Respective State Pavilions. The Wares and Merchandise Displayed from all Across the Country are Sure to Find the Eager Consumers of North India Queuing Up.

The Expo Will Bring Together Famous State Crafts & Handicrafts, Local Textile Products, Local Processed Foods & Fresh Fruits, State Tourism Promotion Vehicles, State Government Departments & Relevant Central Government Agencies.





CHANDIGARH FAIR 2016

THE PREMIUM SHOPPING FESTIVAL

CONSISTENT PARTNERS OVER THE YEARS



Confederation of Indian Industry

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Network. Multiply. Prosper. as a CII Member

Reach us via our Membership Helpline:
00-91-11-435 46244 / 00-91-99104 46244 /
00-91-172-5022 522 (Extn: 401/402)

CII Helpline Toll free No: 1800-103-1244

For sponsorships and stall bookings, please contact:

Trade Fair Department

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**CII CHANDIGARH FAIR
IN THE NEWS**