



Confederation of Indian Industry

9th Health Insurance Summit

Re-imagine the future- Act now

12th October 2015

*Hotel The Imperial, Janpath Lane,
Connaught Place, New Delhi*

Confederation of Indian Industry (CII) is organizing “9th CII Health Insurance Summit” is 12th October 2015 at Hotel the Imperial, New Delhi. Theme of the Summit is “Re-imagine the future- Act now”. This summit has over the years become the flagship event of India for Health Insurance with confluence of policy and decisions makers from the Healthcare domain like Ministry of Finance, Ministry of Health & Family Welfare, IRDA and eminent representatives from the Insurance, Banking and Venture Capital and Medical Technology sectors and Healthcare providers.

SPONSORING LEVELS

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	<i>Indian Rs. (In Lakhs)</i>
Platinum Sponsor	10
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REGISTRATION FEE

Category	Delegate Fees	Per Delegate	3 or more delegates per organization
A	CII Members	Rs. 5000/-	20% discount on total amount
B	Non CII Members	Rs. 6000/-	20% discount on total amount
C	Overseas	\$ 150	20% discount on total amount
D	Academia & Research Scholars	Rs. 2500/-	N.A.

Session themes with key focus areas:

Inaugural Session

Session I: National Health Insurance Coverage: Is it Possible?

In this session, the esteemed panel will reflect on the feasibility and challenges in implementing this ambitious national health insurance scheme, potential roadmap that the nation can adopt by covering:

- Creation of strong backbone and infrastructure to support the provision of services
- Identifying means to provide universal health coverage to different strata of the society (simplify and coordinate amongst the multitude of schemes)
- Funding and pricing for the base universal health cover
- Integration of key stakeholders across providers, insurers, governmental bodies etc.
- Implementation and monitoring

Session II: Completing the Picture- Integrating Private and Employer Health Insurance Scheme

The focus of this panel is to deliberate the possibility of establishing a comprehensive framework which optimizes implementation of health insurance schemes administered through employer, voluntary coverage among others. The panel will also discuss the challenges in implementing this framework and what mitigation strategy can help in effective execution.

Networking Lunch

Session III: Health Insurance – “Carrot and Stick” Approach

The session will delve into the issues faced by the insurance companies, insurance intermediaries, hospitals and consumers which can limit the growth of Health Insurance. In this session we will discuss the approaches being used in United States and other markets to bring sustainable healthcare delivery through Health Insurance. The session will discuss the various approaches available to policy makers and insurers.

Session IV: E-commerce and Digital Engagement in Health Insurance

Online product distribution was one of the earliest innovations that Internet offered to the insurance sector. Unlike some other sectors, the Internet and social media have not impact other facets of the industry significantly yet. Worldwide insurers are trying unique experiments on how to improve consumer engagement or to introduce entirely new business models that leverage the digital world. This session would look at some of these case studies and discuss similar opportunities in India.

Session V: Emergence of coverage of new era Diseases and its Treatment

In this session, the panel will share its views on increasing product innovation taking into account the evolving needs of consumers. Emerging trends towards wellness and disease management will also be discussed including how insurers can promote healthy lifestyle while maintaining profitable business.

WHY TO ATTEND:

- **Developing Frame Work:** Participate in delivering the agenda for the next decade and give your views pertaining to your sectoral priorities and needs.
- **Return on investment:** The summit provides you with the unique opportunity to get fresh ideas, new solution and new potential business contacts.
- **Well thought-out agenda:** A carefully designed and thought-out approach is an adopted in designing the agenda so that you can be productive throughout the entire summit.
- **Productive sessions:** The summit includes prominent industry-related personalities as speakers. Q&A sessions, panel discussions, one on one discussion and networking breaks are included to get the things in the right perspective.
- **Opportunity to learn:** the summit provides a unique opportunity to get acquainted with latest trends as well as the problems associated with the health Insurance industry at the moment, and the know-how of the potential solutions as well.

TARGET SPEAKERS:

- Leaders from Public and Private Health Insurance companies,
- Leaders from Public and Private Hospitals, Pharmaceutical and Device companies
- International Policy Makers
- Government dignitaries from Central and State Government
- Thought Leaders from other Health systems to speak about their journeys
- Leaders from Public Health, Research and Educational institutions

WHO SHOULD ATTEND:

- Professionals from Insurance & Re-Insurance organisations
- Decision/ Policy makers (Public / Private Insurance & Health Insurance Companies)
- CEO’s from the Public & Private Hospitals
- TPA ‘s
- Insurance Brokers / Agents
- Doctors/ Medical Associations
- Banks: Public & Private
- Venture Capitalists & Private Equity firms
- NGO’s in the Healthcare Insurance Space, Academia and Research Scholars
- Pharmaceutical and Medical Device Companies
- Consultants/ Planners / Marketing & PR

The Confederation of Indian Industry cordially invites you to Participate and Nominate, Professionals, Senior Managers and Executives from your organization. There are immense opportunities for networking with stakeholder of different parts of the Government and Private Industry.

Retrospect- 8th Health Insurance Summit 2014



(L to R): Mr A Vaidheesh, Chairman, Sub-committee on Accessibility; Health Insurance & Vice President, Corporate Government Affairs and Policies, Asia-Pacific, Johnson & Johnson; Mr G Srinivasan, Chairman & Managing Director, The New India Assurance Co. Ltd; Dr Naresh Trehan & Mr Chandrajit Banerjee with the Health Minister at the special plenary.



(L to R): Mr. Somil Nagpal, Senior Health Specialist, World Bank's Global Practice on Health, Nutrition and Population; Mr Amit Backliwal, Managing Director, IMS; Mr Pankaj Sahni, COO, Medanta -The Medicity; Dr Shubnum Singh, Dean-Education (MIHER), Max Healthcare Institute Ltd.; Mr R K Jain, Additional Secretary, Ministry of Health & Family Welfare; Mr A Vaidheesh, Chairman, Sub-committee on Accessibility, Health Insurance & Vice President, Government Affairs (Asia Pacific) Johnson & Johnson; Dr Sangeeta Pikale, President, Association of Medical Consultants; Dr S Prakash, Executive Director, Star Health and Allied Insurance Co. Ltd.



Dr M Madhavi, Joint Executive Officer, Aarogyasri, Andhra Pradesh; Ms Meeta Rajivlochan, Secretary-Public Health, Public Health Department, Govt. of Maharashtra; Mr A Vaidheesh, Chairman, Sub-committee on Accessibility; Health Insurance & Vice President, Corporate Government Affairs and Policies, Asia-Pacific, Johnson & Johnson; Mr G Srinivasan, Chairman & Managing Director, The New India Assurance Co. Ltd; Mr Manasije Mishra, Chief Executive Officer, Max Bupa Health Insurance Company Ltd; Mr. Nishant Jain, Deputy Programme Director, Indo-German Social Security Programme, GlZ GmbH



(L to R): Mr. Shashwat Sharma, Partner, KPMG Advisory Services; Mr. Krishnan Ramachandran, Deputy Chief Executive Officer, Apollo Munich Health Insurance Co. Ltd.; Mr. Yashish Dahiya, Chief Executive Officer, Policy Bazaar; Ms. Asha Nair, Director and General Manager, United India Insurance Ltd; Mr. Neelesh Garg, Executive Director, ICICI Lombard General Insurance Co. Ltd.; Ms. Yegn Priya Bharath, Joint Director, Insurance Regulatory and Development Authority; Mr. Sanjay Bajaj, Managing Director, Bajaj Capital Ltd; Mr. Sandeep Patel, Chief Executive Officer, Cigna TTK.



(L to R): Mr G Srinivasan, Dr Harsh Vardhan, Hon. Health Minister, Ministry of Health and Family Welfare & Mr A Vaidheesh, Chairman, Sub-committee on Accessibility; Health Insurance & Vice President, Corporate Government Affairs and Policies, Asia-Pacific, Johnson & Johnson;



(L to R): Dr. Sanjay Kinra, Reader in Clinical Epidemiology, UK; Dr. Ascobat Gani, Health Economist and Advisor to Ministry of Health, Indonesia; Prof Ranjit Roy Chaudhury, Advisor to the Hon. Minister of Health & Family Welfare ; Ms. Elizabeth J Fowler, Vice President, Global Health Policy Johnson & Johnson.

Confederation of Indian Industry

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