Confederation of Indian Industry

CII National Conference
on
"Unleashing Opportunities for Femonomics in the Corporate Sector"

Tuesday, 19 November 2013, Silver Oak, India Habitat Centre, New Delhi

Programme

1000 – 1100 hrs Inaugural Session

Opening Remarks and Theme Setting	**Ms Bhairavi Jani** Conference Chair and Director SCA Group
Address	**Mr Madhur Bajaj** Chairman CII Women Empowerment Committee and Vice Chairman Bajaj Auto Limited
Address	**Ms Meher Pudumjee** Co - Chair CII Women Empowerment Committee and Chairperson Thermax Limited
Special Address	**Guru Shovana Narayan** Kathak Maestro
Keynote Address	**Ms Bim Bissell** Advisor to the Board & Founder Fabindia
Concluding Remarks	**Ms Bhairavi Jani**

1100 – 1130 hrs Tea/ Coffee

1130 – 1230 hrs **Plenary Session I – *"Decoding Femonomics"***

The role of women in the overall economic eco systems is hardly measured, valued or appreciated. From working in companies, to heading business ventures, to being largest decision making consumer base and being suppliers to many industries, women have a distinct and vast role in economics of the country. It is their understanding, their aspiration and their commitment that can truly see a more inclusive and sustainable growth. Femonomics is an effort to measure this role women are playing.

The session will focus on defining the contributions of women in the economic development of India. It will also explore the various channels through which women have significantly impacted nation's growth over the past decades. It will lay the context of what is Femonomics and why does it matter to measure it and discuss it.

Opening Remarks by Session Moderator	**Ms Indrani Bagchi** Senior Editor Times of India
Panel Discussion	
Panelists	**Mr Neeraj Bassi** President - Planning Ogilvy & Mather Advertising
	Ms Rumjhum Chatterjee Group Managing Director and Head-Human Capital Feedback Infra Private Limited
	Ms Gauri Jayaram Founder Active Holiday Company
	Ms Manjula Krishnan Member, High Level Group on status of women Ministry of Women & Child Development
Q & A	
Concluding Remarks by Session Moderator	**Ms Indrani Bagchi**

1230 – 1330 hrs **Plenary Session II – *"Securing Femonomics"***

To allow for women's role in economic development of the country, there is much more that needs to be done in business and society. Femonomics is vital to India's growth but this entire eco system is vulnerable and at risks due to constant security deficit and trust deficit women feel and experience with regards to their physical and emotional security. Therefore, in order to secure Femonomics, we need to go beyond just sexual harassment policy or security measures. We need to work towards building a society where every stakeholder is committed in securing the ever increasing and changing role of women in India's growth story.

The session will highlight the role that State which includes the Government (Executive), Legislature and the Judiciary; companies; media; and, women themselves, will need to play to secure the very idea of Femonomics.

Opening Remarks by Session Moderator	**Mr Subodh Bhargava** Past President CII and Chairman Tata Communications Limited
Panel Discussion	
Panelists	**Ms Mini Menon** Executive Editor Bloomberg UTV
	Ms Sunita Cherian Vice President – Human Resources Wipro Limited
	Ms Meenu Vadera Founder – Director Azad Foundation and Sakha (Cabs for Women)
	Ms Shweta Shroff Chopra Partner Amarchand & Mangaldas & Suresh A Shroff & Co.
Q & A	
Concluding Remarks by Session Moderator	**Mr Subodh Bhargava**

1330 – 1430 hrs **Networking Lunch**

1430 – 1530 hrs **Plenary Session III – "*Augmenting & Enabling Femonomics*"**

Augmenting and enabling an entire socio-economic system that can allow more and more women to participate in the economic growth of the nation needs strategic thought and multipronged action on the ground. It needs to examine the capacity of women themselves, role of business, society and government, and most importantly, that of the media too.

The session will focus on identifying opportunities and challenges in ensuring growth of women and their share in the economic activity of the nation. Women's role as leaders, employees, policy makers and most importantly their role being an equal partner to their male compatriots, in creating a more inclusive and sustainable growth in the country.

Opening Remarks by Session Moderator	**Mr Harpal Singh** Mentor & Chairman Emeritus Fortis Healthcare Limited
Panel Discussion	
Panelists	**Mr Sandeep Bidani** Executive Director-HR (North) IBM-India & South Asia
	Ms Radhika Shapoorjee President Hill+Knowlton Strategies (South Asia)
	Ms Vanitha Datla Chairwoman, Indian Women Network (Andhra Pradesh) and Executive Director & CFO Elico Limited
	Ms Tanvi Bhatt Personal Branding Consultant and Director Panache Studio
Q & A	
Concluding Remarks by Session Moderator	**Mr Harpal Singh**

1530 – 1545 hrs **Conference Sum up & Way Forward**

1545 hrs **Tea/ Coffee & Conference Close**