CII

Confederation of Indian Industry

KNOWLEDGE SUMMIT 2013
'KM FOR DOUBLE DIGIT GROWTH'
7-8 March 2013 : The LaLit, Mumbai

DRAFT PROGRAMME OUTLINE

Day One: 6 March 2013	

1400 – 1700 hrs	Summit Master Class "Building a Knowledge Strategy Ground Up" by Karuna Ramanathan, Deputy Head, SAF Centre for Leadership Development, Singapore Armed Forces

Day Two: 7 March 2013	

0900 – 1300 hrs	Strategy Workshop "Growth in Uncertain Times", Led by Noshir Kaka, Managing Director, McKinsey & Company India

0900 – 1300 hrs	Summit Master Class "Knowledge Strategy: Don't Just Manage Knowledge—Make It a Competitive Advantage" by Tom Stewart, Chief Marketing and Knowledge Officer, Booz & Company

1200 – 1400 hrs	Registration for Summit followed by lunch

1400 – 1525 hrs	**Inaugural Session**	
1400 – 1410 hrs	**Welcome Address**	**Ganesh Natarajan** Chairman, CII Knowledge Committee 2012-13 & Vice Chairman & CEO, Zensar Technologies Ltd
1410 – 1430 hrs	**Special Keynote Address**	TBC

1430 – 1450 hrs	Special Address	TBC
1450 – 1505 hrs	Inaugural Keynote Address	**Adi Godrej** President, CII & Chairman, Godrej Group
1505 – 1520 hrs	**Indian Most Admired Knowledge Enterprise (MAKE) Award Ceremony**	
1520 – 1525 hrs	Closing Address	CII

1525 – 1535 hrs	Tea & Coffee Break

1535 – 1705 hrs	**Session 1: CEOs Power Panel : Knowledge Management - View from the Top** *It is well accepted that Knowledge Management systems aid organizations in achieving their objectives of reducing costs, increasing margins, improving productivity, becoming more innovative, responding faster to customers…the key priorities for all businesses. Yet KM is not leveraged to its optimal potential by businesses. Some of the world's most innovative companies have realized that innovation needs to be fostered through collaboration and knowledge sharing. Yet why are there still such few firms which have realized that KM facilitates innovation, creation and growth. What will it take for the top management to realize the critical importance of Knowledge Management.*	
1535 – 1545 hrs	Opening Comments by Session Moderator	**Shivnath Thukral*,** Group President, Corporate Branding and Strategic Initiative, Essar Group
1545 – 1615 hrs	Brief Comments by Panels	**P D Mundhra,** Co-Founder and Executive Director, eClerx Services Ltd **Ashank Desai**, Founder, Mastek Ltd **Pramod Bhasin**, Vice Chairman, Genpact India **Avinash Vashistha**, Chairman & Geography Managing Director, Accenture India **C P Gurnani,** CEO, Mahindra Satyam
1615 – 1645 hrs	Panel Discussion	**Led by Session Moderator**
1645 – 1700 hrs	Q&A	
1700 – 1705 hrs	Wrap-up	**Session Moderator**

1710 – 1830 hrs	Session 2: KM – A Driver of Competitive Advantage and Business Growth – the role of Business Intelligence Analytics & Corporate Learning in building knowledge corporations *Harnessing and accessing the knowledge of many, provides organizations and the businesses it operates tremendous business advantages. KM enables organizations to effectively channel and apply the tacit knowledge of its resources to enable continuous improvement which positively impacts business performance. The session will focus on the role of business intelligence and learning models to enable corporations to become truly knowledge driven.*
1710 – 1720 hrs	Opening Comments by Session Moderator	**CII**
1720 – 1755 hrs	Brief Comments by Panels	**Jayesh Chakravarthi,** Senior Vice President & Country Head - IT, Fidelity Business Services India Pvt Ltd **Karuna Ramanathan**, Deputy Head, SAF Centre for Leadership Development, Singapore Armed Forces **Arun Gupta,** CIO, Cipla Ltd **Vadim Shiryaev,** President, SOMAR (Business Development Organizations Union), Russia **Alok Kumar*,** CIO, Tata Consultancy Services
1755 – 1815 hrs	Panel Discussion	**Led by Session Moderator**
1815 – 1825 hrs	Q&A	
1825 – 1830 hrs	Wrap-up	**Session Moderator**

	Day Three: 8 March 2013

0915 - 1030 hrs	**Session 3: Special Keynote Address: Knowledge and Strategy: Using Capabilities to Earn the Right to Win**	
0915 – 0920 hrs	Welcome Address	**Ganesh Natarajan,** Chairman, CII Knowledge Committee 2012-13 & Vice Chairman & CEO, Zensar Technologies Ltd
0920 – 1010 hrs	Special Keynote Address	**Tom Stewart,** Chief Marketing and Knowledge Officer, Booz & Company
1010 – 1025 hrs	Q & A	
1025 – 1030 hrs	Wrap-up	**Ganesh Natarajan**

1035 – 1135 hrs	**Session 4: Unlearning for Innovation and Growth : KM – The Strategic Facilitator** *In a turbulent and ever-changing business environment, knowledge dimensions grow obsolete very rapidly. In order to create new or modified knowledge practices, strengthen customer relationships and thus positively influence customer satisfaction, organizations must be flexible in combining knowledge and knowledge structures in a way that is appropriate for delivering value to the customer. Thus, unlearning (forgetting) becomes a critical means for innovation and growth. The focus of this session will be on how KM facilitate and support the process of unlearning as organisation move ahead on their journey of innovation.*	
1035 – 1045 hrs	Opening Comments by Session Moderator	**B V R Mohan Reddy,** Founder, Chairman and Managing Director, Infotech Enterprises Ltd
1045 – 1100 hrs	Brief Comments by Panels	**Rakesh Rajora,** Director –India Transformation & Change Business and Global Head – Productivity, GBS Deutsche Bank India **Ajay Nanavati,** Managing Director, 3M India **Anand Deshpande,** Founder, Chairman and Managing Director, Persistent Systems Ltd **Aditya Chandrasekharaiah,** Lead Consultant, Zensar Technologies Ltd
1100 – 1115 hrs	Panel Discussion	**Led by Session Moderator**
1115 – 1130 hrs	Q&A	

| 1130 – 1135 hrs | Wrap-up | **B V R Mohan Reddy** |

| 1135 – 1155 hrs | **Tea / Coffee Break** |

1155 – 1310 hrs	**Session 5: Social Networks and Cloud Computing– Connections for the Knowledge Driven Organisation** *Social networking and cloud computing has redefined the manner in which people connect, share, communicate and access information. A new and dynamic way has evolved for ideation, innovation and creation which many organizations are already leveragin . The panel will reflect upon this yet to be fully explored phenomenon and how knowledge driven organizations can leverage this for vast business possibilities.*	
1155 – 1205 hrs	Opening Comments by Session Moderator	**Bhaskar Pramanik,** Chairman, Microsoft Corporation India Pvt. Ltd.
1205 – 1220 hrs	Brief Comments by Panels	**Jaideep Mehta**, Vice President and Country General Manager, IDC India

Sandeep Aurora, Director of Marketing and Market Development, Intel South Asia

Rajesh Uppal, Chief GM- IT and CIO, Maruti Suzuki India

Nikita Tete, Vice President-Knowledge Management, Deloitte US India Offices |
1230 – 1255 hrs	Panel Discussion	**Led by Session Moderator**
1255 – 1305 hrs	Q&A	
1305 – 1310 hrs	Wrap-up	**Bhaskar Pramanik**

| 1310 – 1400 hrs | **Lunch Break** |

| 1400 - 1500 hrs | **Interactive 'Lightning Session' with Indian MAKE Award Winners** **Session Moderator: Madan Mohan Rao, KM Consultant and Author** |

1505 – 1610 hrs	**Session 6: Consumerization of IT – Can it be a Win-Win Situation** *The Consumer today has more choices than ever before when it comes to technology and is increasingly becoming more adaptable and comfortable at experiencing and imbibing technology in day to day life. Mobile devices ,tablets, computers and social networks are all making the Consumer better connected with each other and enabling knowledge creation 24x7. However this is also leading to the development of consumer wanting to use the same technology for home and professional lives. While this offers great potential benefits for businesses it also present a number of challenges and risks in terms of security, privacy and compliance. How does an organization which wants to build and leverage knowledge network address this aspect and maintain a balance between consumer expectation and enterprise requirements.*	
1505 – 1515 hrs	Opening Comments by Session Moderator	**Uma Ganesh,** Chief Executive Officer, Global Talent Track
1515 – 1535 hrs	Brief Comments by Panels	**Manish Bahl,** Country Manager, Forrester Research India **Mukund Prasad**, Director – Group HR, Business Transformation and Group CIO, Welspun Group, India **C N Raghupathi,** Vice President and Head, India Business, Infosys Ltd **Ramesh Nagarajan,** Chief Information Officer-IT Services , Wipro Technologies **Anantha Sayana,** VP and Head- Corporate IT, L&T Ltd
1535 – 1555 hrs	Panel Discussion	**Led by Session Moderator**
1555 – 1605 hrs	Q&A	
1605 – 1610 hrs	Wrap-up	**Uma Ganesh**

1610 – 1630 hrs	**Tea / Coffee Break**

1630 – 1710 hrs	**Session 7: Valedictory Session: Building Knowledge Societies** *UNESCO World Summit on Information Society concluded that Knowledge Societies must be build on the four pillars of - Access to quality education for all, information for everyone, respect for cultural and linguistic diversity, and an open society based on respect for human rights and especially freedom of expression. Technology and Knowledge has become the new means to bridge the divide between the developed, developing and underdeveloped societies around the globe. Can India with its 'IT' advantage transform into a knowledge society to bridge its vast socio-economic divide? Steps in this direction are being taken through the National Innovation Foundation and the National Knowledge Commission, yet a lot more needs to be done. How can private sector engage in this national mission? Is Public-Private partnership a feasible alternative to support the Government's efforts?*	
1630 – 1635 hrs	Opening Comments by Session Moderator	**Ganesh Natarajan,** Chairman, CII Knowledge Committee 2012-13 & Vice Chairman & CEO, Zensar Technologies Ltd
1635 – 1650 hrs	Address	**B V R Mohan Reddy,** Founder, Chairman and Managing Director, Infotech Enterprises Ltd
1650– 1705 hrs	Address	**Dr Deepak B Phatak,** Subrao M Nilekani Chair, Professor, Department of Computer Science and Engineering, IIT Bombay
1705 – 1710 hrs	Vote of Thanks	**Ganesh Natarajan**

*Invited Speakers