



**Indian Maritime Technology Conference (IMTC) 2011**  
**January 21-22, 2011 : NIOT Campus, Pallikaranai, Chennai**

Sponsorship Categories & Mileages	Platinum Sponsor	Diamond Sponsor	Gold Sponsor	Silver Sponsor	Lunch Sponsor (17 & 18 Dec'10)	Dinner Sponsor (17 Dec'10)
<b>Sponsorship Fee (Rs. in Lakhs)</b>	<b>10</b>	<b>7</b>	<b>5</b>	<b>3</b>	<b>2</b>	<b>2</b>
<b>Maximum Sponsors (in Nos)</b>	<b>1</b>	<b>2</b>	<b>4</b>	<b>6</b>	<b>2</b>	<b>1</b>
<b>PRE-EVENT</b>						
Logo placement in: <ul style="list-style-type: none"> <li>Web Pages</li> <li>e-Mail updates</li> <li>Advertisements</li> </ul>	✓ ✓ ✓	✓ ✓ ✓	✓ ✓ ✓	✓ ✓ ✓		
<b>AT THE EVENT</b>						
Accord and acknowledge the sponsorship status at the conference	✓	✓	✓	✓	✓	✓
Logo placement in (Logos size will vary on the level of sponsorship): <ul style="list-style-type: none"> <li>Sponsors panel</li> <li>Sponsors card</li> <li>Wings of the backdrop</li> <li>Documentation Tag</li> <li>Delegate badge landyard</li> <li>Pens</li> </ul>	✓ ✓ ✓ ✓ ✓	✓ ✓ ✓ ✓	✓ ✓ ✓	✓ ✓	✓ ✓	✓ ✓
Meeting room for networking with officials mentioning “ <b>Sponsor Lounge</b> ” at the room entrance	✓	✓				
Access to Sponsor Lounge	✓	✓	✓	✓		
Access to Speaker Lounge	✓	✓				
Dedicated conference speaking slot in the Plenary Session	✓	✓				
Colour advertisement at Exposition Booklet (sponsor to provide) <ul style="list-style-type: none"> <li>Non-Bleed size : height 19 cms x width 12.8 cms</li> <li>Bleed Size : height 21 cms x width 14.8 cms (5 mm extra on each sides)</li> <li>Print Area : height 19 cms x width 12.8 cms</li> </ul>	back cover - Full Page	inside back cover - Full Page	Inside pages - Full Page	Inside pages - Half Page		

<b>Sponsorship Categories &amp; Mileages</b>	<b>Platinum Sponsor</b>	<b>Diamond Sponsor</b>	<b>Gold Sponsor</b>	<b>Silver Sponsor</b>	<b>Lunch Sponsor (17 &amp; 18 Dec'10)</b>	<b>Dinner Sponsor (17 Dec'10)</b>
Corporate video film at break hours (sponsor to provide DVD) (in min)	4	3	2	1		
2 x 3 sq mtr built up stall at the conference venue <ul style="list-style-type: none"> <li>1 Table, 5 Spot Lights, Two Chairs, Dustbin 1, Power Socket (Single Phase)</li> <li>A specification of the Octonorm Panel - 2.5 mts height and 1 mtr width. Printing of visuals has to be 237.5 cms height and 95 cm width</li> </ul>	✓	✓	✓			
One full page brief write-up in the conference participants profile, which will be included in the documentation kit (in words)	<b>1200</b>	<b>800</b>	<b>500</b>	<b>400</b>	<b>300</b>	<b>300</b>
Corporate brochure for insertion in the documentation kit	✓	✓	✓	✓	✓	✓
Distribution of mementos/gifts to delegates (at sponsor's own cost)	✓	✓	✓	✓	✓	✓
Free conference delegate passes (in Nos)	20	15	10	7	5	5
Additional conference delegate passes at 25% discount	✓	✓	✓	✓	✓	✓
Special seats reserved in the front row at the conference hall	✓	✓	✓	✓		
Special announcements thanking all sponsors	✓	✓	✓	✓	✓	✓
Special board mentioning "Lunch Host" at the dining area					✓	
Special board mentioning "Dinner Host" at the dining area						✓
Printing of Invitation cards mentioning "Lunch Host"					✓	
Printing of Invitation cards mentioning "Dinner Host"						✓
Sponsors standees at the dining area (max 4 Nos only)					✓	✓
<b>POST EVENT</b>						
Sponsor's Advertisement in the Post Event DVD	✓	✓	✓	✓		
Logo placement in Post Event Newsletter	✓	✓	✓	✓	✓	✓
Sharing of list of conference attendees	✓	✓	✓	✓	✓	✓

For more details please contact :

**Vedha Murali**  
Confederation of Indian Industry (CII)  
98/1, Velachery Main Road, Guindy, Chennai 600032, India  
Tel: + 91 44-42444555 (Ext 575) Fax: + 91 44-42444510 Email: vedha.murali@cii.in