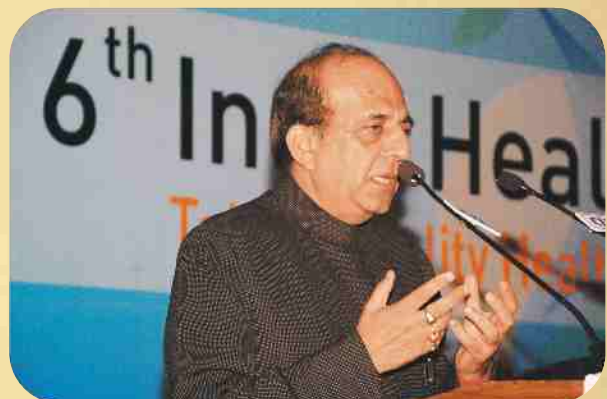
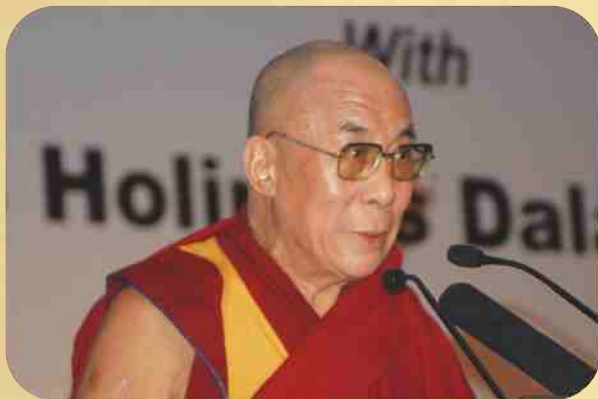




# Retrospect - India Health Summits



# 7<sup>th</sup> India Health Summit 2010

## Healthcare 3.0 The Next Generation of Healthcare

The third wave of healthcare is upon us. The first wave was the government run healthcare delivery model. The influx of private players defined the second.

Now a discerning and interconnected nation demands a new incarnation, that will transform the very ground rules of healthcare & that will catalyze its participants to engage with a billion plus people across the length and breadth of a very diverse nation called India.

Companies, organizations and providers, all integral to the circle of healing will need to reinvent themselves to deliver this new brand of healthcare. Discerning customers will demand that the products and services satisfy their deeper needs of community and idealism.

Healthcare 3.0 will ordain that revenues need to be linked to patient satisfaction. The focus on quality of care and outcomes will become even more stringent. Earning consumer trust will emerge as the key to success and growth. A model such as Healthcare 3.0 is essential to make a significant difference to the world we are living in.

Seamless public- private partnerships will be the backbone of the era ahead, emerging as a fundamental for economic growth.

Product and service innovations, strong collaborations with the public healthcare system and global players, Technology, Retail Health Insurance & e Health will enhance geographic and economic access to quality healthcare.

Rural India's population emulating their urban peers will soon demand quality healthcare from the public healthcare system. m-health and many such innovations will need to address their aspirations and healthcare needs. Healthcare 3.0 will be the blueprint to keep healthcare future-ready. Health manpower will need to prepare and reorient themselves to a more informed and evolved customers.

They will need to view their customers as co-creators and not just patients looking for miracle. With a changing mindset, individuals will soon want to delay or even prevent diseases. A mood of wellness would overtake the healthcare environment with a thrust on outcomes being reserved for extremely critical illnesses.

Now the question is are you ready for the future of healthcare?

We look forward to your attention and contribution towards a great event.



After six highly successful and impactful Health Summits, CII announces its 7th annual flagship event of CII on Healthcare - 'India Health Summit'.

The 'India Health Summit' is a unique forum, designed to bring together, Indian and overseas players and to provide a multistake holder to interact and discuss the best practices and ideas shaping the healthcare landscape of the globe.

### PLENARY SESSIONS

**Models of health care engagement and delivery from around the world**

**Public-Private Partnerships – what will it take to make them successful?**

**M health – using technology to revolutionize health care delivery**

**CII Retrospect: Update Session & Speaker Presentations**

**Innovations in payor and provider business models**

**Special Session on Holistic Well Being: Individual Transformation for universal transformation**

**Current and future role of the government in taking health to the bottom of the pyramid**

**Perspectives on 3rd generation healthcare- The Road Map**

**Understanding the True cost of Healthcare**

**Dr. Naresh Trehan**

Chairman CII National Committee on Healthcare and Chairman & Managing Director, Medanta - The Medicity

**Ms.Suneeta Reddy**

Chairperson, 7th India Health Summit & Executive Director- Apollo Hospitals Group

**Mr.D Ragavan**

Co-Chairman, 7th India Health Summit & Executive Vice President, Siemens Limited

## A PLATFORM FOR

State Ministers and Government Dignitaries	Health Insurance ,Re-Insurance & Acturial Organisations
CEO's/Senior Management from the Public and private	Venture Capitalists,Private Equity Firms and banks
Hospitals/Healthcare Service Providers	NGO's in the Healthcare Space
Doctors/nurses/Paramedics and medical associations	Academicians and Researchers
Medical Device,Pharmaceutical and IT Companies	Consultants /Planners/Marketing & PR Organisation

## DELEGATE FEE

S. No	Category	Delegate Fee	3 or more Delegate per organization
(A)	CII Members	Single Delegate Rs. 5,000/-	20% discount on total amount
(B)	Non CII Members	Single Delegate Rs. 6,000/-	20% discount on total amount
(C)	International Delegates	Single Delegate US \$250.00	20% discount on total amount
(D)	Academia & Research Scholars	Single Delegate Rs 3000/-	Group and Early Bird Discount - N.A

This includes 10.3% Service Tax

### Early Bird Discount:

- Early bird discount of 10% on registration received before 1st November 2010
- Early bird discount for group (3 or more delegates per organization) of 10% in addition to group discount of 20% in the total amount, before 1st November 2010

**The Summit also features an exhibition space at the venue providing an opportunity for product display/branding and marketing communication to the participating organizations.**

## EXHIBITION BOOTH RENTAL

Size/Type	Indian Rs. in Lakhs* (For Domestic Companies)
9 Sqm. Booth Space	2.00
8 Sqm. Booth Space	1.75
6 Sqm. Booth Space	1.50

\* The amount mentioned above includes 10.3% Service Tax



**Confederation of Indian Industry**  
Since 1895

For Registration & Exhibition,  
Please contact:

**Ms. Vaishali Srivastava/ Ms. Sarita Koli**

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For Programme & Sponsorship,  
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**Dr. Avinash / Mr. Ashwariya Kumar Doval**

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