Global Ayurveda Summit 2010
International Conference & Exposition on Health, Neutraceuticals, Medicinal Plants & Tourism
Theme: “Global Health Challenges – Ayurveda Solutions”
24 – 26 March 2010, Hotel Le Meridien, Cochin, Kerala

Suggested Programme

**Day I, Wednesday, 24th March 2010**

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<tr>
<th>Time</th>
<th>Event</th>
<th>Speaker</th>
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<tr>
<td>1630 Hrs</td>
<td>Exposition Inauguration</td>
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| 1830 hrs      | Opening Remarks                            | **Mr Sanjaya Mariwala**
|               |                                            | Chairman, Kerala State Council & MD - Kancor Ingredients Ltd           |
| 1840 hrs      | Theme Address                              | **Dr Saji Kumar**
|               |                                            | Convenor – CII Health & Tourism Panel & MD, Dhathri Ayurveda Pvt Ltd   |
| 1850 hrs      | Special Address                            | **Mr S Gopalakrishnan (Kris)**
|               |                                            | Deputy Chairman, CII Southern Region & CEO & MD, Infosys Technologies Ltd |
| 1900 hrs      | Special Address                            | **Mr C R Swaminathan**
|               |                                            | Chairman, CII Southern Region & Chief Executive PSG Industrial Institute |
| 1910 hrs      | Keynote Address                            | **Ms P K Sreemathi Teacher**
|               |                                            | Minister for Health & Social Welfare Government of Kerala               |
| 1925 hrs      | Keynote Address                            | **Mr S Gandhiselvan**
|               |                                            | Minister of State for Health and Family Welfare Government of India     |
| 1940 hrs      | Inaugural Address                          | **Mr V S Achuthanandan (Address over video)**
|               |                                            | Chief Minister Government Kerala                                        |
| 1955 hrs      | Concluding Remarks                         | **Mr P Ganesh**
|               |                                            | Vice Chairman, CII Kerala State Council & MD, Elasto Tapes Ltd         |
| 2000 hrs      | Session Concludes                          |                                                                         |
| 2015 hrs      | Cultural Evening & Dinner                  |                                                                         |
Plenary Session: Emerging potential of Ayurveda Globally

0930 hrs Opening Remarks by Session Chairman
Mr Ramesh Vangal
Chairman
Kerala Ayurveda Limited

0945 hrs Keynote Address
Mr Sam Pitroda *
Advisor to Prime Minister of India on Infrastructure, Innovation & Information

1000 hrs Potential and opportunities for export of Ayurvedic products and services
Mr Ranjit Puranik
General Secretary, Ayurvedic Drug Manufacturers Association & Chief Executive Officer
Shree Dhootapapeshwar Ltd

1015 hrs Emerging potential of Neutraceuticals related to Ayurveda
Dr Shefaali Thanawala
Medical Advisor, Plethico Pharmaceuticals Ltd

1030 hrs Achieving Global Standards in Services: Wellness, Treatment and Documentation
Ms Shobana Kamineni
Executive Director
Apollo Hospitals Enterprise Ltd

1045 hrs Special Address
Dr Deepak Chopra
International Holistic Health Expert, USA

1100 hrs Special Address
Dr Shashi Tharoor *
Minister of State for External Affairs
Government of India

1115 hrs Question and Answer Session

1130 hrs Concluding Remarks

1135 hrs Tea / Coffee Break

Plenary Session: Manufacturing and Standardisation

1150 hrs Opening Remarks and Address by Session Chairman
Dr Madan Thangavelu
BiomedExperts, UK

1205 hrs Voluntary Certification of AYUSH products
Mr Anil Jauhri
Director, National Accreditation Board for Certification Bodies, Quality Council of India

1220 hrs Achieving World Standards through Quality in Raw Materials
Dr C I Jolly
Scientific Advisor
Amala Ayurvedic Hospital & Research Centre

1235 hrs Achieving World Standards through Quality in Process
Dr Nimish Shroff
Director, Charak Pharma Pvt Ltd
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<tr>
<td>1250 hrs</td>
<td>Presence of Heavy Metals in Ayurveda Products – The Correct Perspective</td>
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<td>Dr DBA Narayana</td>
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<td>Head, Hindustan Lever Research Center</td>
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<td>1305 hrs</td>
<td>R&amp;D for global products; for achieving worlds standards</td>
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<td></td>
<td>Prof Bhushan K Patwardhan</td>
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<td>Interdisciplinary School of Health Sciences University of Pune</td>
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<td>1320 hrs</td>
<td>Question and Answer Session</td>
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<td>1325 hrs</td>
<td>Concluding Remarks</td>
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<td>1330 hrs</td>
<td>Lunch</td>
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**Plenary Session: Scaling up; Challenges and Opportunities**

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<tr>
<td>1415 hrs</td>
<td>Opening remarks &amp; Address</td>
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<tr>
<td></td>
<td>Mr Darshan Shankar</td>
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<td>Executive Chairman,</td>
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<td>Institute of Ayurveda and Integrative medicine &amp; Advisor, Foundation</td>
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<td>for Revitalisation of Local Health Tradition</td>
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<td>1430 hrs</td>
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<td>Mr Ramaswami R</td>
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<td>Head - Life Sciences Chemical Analysis Division Agilent Technologies</td>
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<td>1445 hrs</td>
<td>Challenges of Globalisation - Ayurveda &amp; World</td>
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<td>Mr Harshajeet Kuroop</td>
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<td>Managing Director</td>
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<td>Birla Kerala Vaidyashala Pvt. Ltd</td>
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<td>1500 hrs</td>
<td>Good Agricultural and field collection practices for Medicinal plants</td>
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<td>Dr N B Brindavanam</td>
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<td>Member, NMPB Technical Committee &amp; Head - Bio Resources Development</td>
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<td>Group Dabur Research &amp; Development Centre</td>
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<td>1515 hrs</td>
<td>Special Address</td>
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<td>Mr T Balakrishnan, IAS</td>
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<td>Additional Chief Secretary</td>
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<td>Industries and Commerce Department Government of Kerala</td>
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<tr>
<td>1530 hrs</td>
<td>Question and Answer Session</td>
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<td>1545 hrs</td>
<td>Concluding Remarks</td>
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<td>1550 hrs</td>
<td>Tea / Coffee Break</td>
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**Plenary Session: Services: Integrating Ayurveda & Toursim**

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<tr>
<td>1605 hrs</td>
<td>Integrating Health and Tourism: Role of Resorts &amp; Spas</td>
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<td>Mr Jose Dominic</td>
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<td>CEO &amp; Managing Director</td>
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<td>CGH Earth Experience Hotels</td>
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<td>1620 hrs</td>
<td>Promoting Core Competence of Ayurveda; Curative Aspects</td>
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<td>Dr Anil Kumar</td>
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<td>Executive Director</td>
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<td>Kerala Ayurveda Ltd</td>
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1635 hrs Address
Dr Philip Augustine
Managing Director
Lakeshore Hospital & Research Centre Ltd

1650 hrs Ayurveda Hospital accreditation program
Mr Rajeev Vasudevan
Member, Technical Committee, NABH & Founder and CEO, AyurVAID Hospitals

1705 hrs Wellness Centre standards and accreditation programme
Dr Harish Nadkarni
Chairman, Wellness Technical Committee NABH and CEO & MD, Quality Care

1720 hrs Creating Global Standards for Facilities
Dr P K Dave
Chairman, NABH

1735 hrs Scope of collaborative research for validating and establishing the efficacy of Ayurveda treatments
Dr K Mohandas
Vice Chancellor
Kerala University of Health and Allied Sciences

1750 hrs Scope of Ayurveda Tourism
Dr Venu V, IAS
Secretary - Tourism & Culture
Government of Kerala

1805 hrs Question and Answer Session

1820 hrs Concluding Remarks

1825 hrs Session Concludes

Plenary Session: Policy

0930 hrs Opening and Keynote Address by Session Chairman
Mr B Anand IAS
Joint Secretary, Dept. of AYUSH
Ministry of Health & Family Welfare
Government of India

0945 hrs International regulations and Ayurveda
Dr Deepika Gunawant
Former Global Regulatory Head
Dabur International Ltd

1000 hrs Role of Accreditation in Domestic Regulation - an alternative approach
Ms Shobha Hegde
Adviser
Quality Council of India.

1015 hrs International policy prescriptions for growth
Mr Ranjit Puranik
General Secretary, Ayurvedic Drug Manufacturers Association & Chief Executive Officer
Shree Dhootapapeshwar Ltd

1030 hrs Special Address
Mr S Raghupathy
Senior Director & Head
CII – Sohrabji Godrej Green Business Centre

Day III, Friday, 26th March 2010
1045 hrs  Commercial Aspects of Ayurveda – Mr Manoj Joshi, IAS
          Health Perspectives  Secretary Health
          Govermemnt of Kerala

1100 hrs  Panel Discussion on ‘Policy prescription for Growth’ with Ayurveda Experts * :
          
          Dr M R Vasudevan Nampoothiri, Director, Ayurveda Medical Education
          Dr Anita Jacob, Director, Indian Systems of Medicine
          Dr T Sivadas, Ayurveda Drugs Controller, Govermemnt of Kerala
          Dr D Ramanathan, Secretary General, AMMOI
          Dr V G Udayakumar, General Secretary, AMAI
          Dr Baby Krishnan, General Secretary, AHMA
          Dr Joy V Thanikkal, Chief Executive Officer, CARe Kerakam

1130 hrs  Tea / Coffee Break

Valedictory Session

1145 hrs  Opening Remarks by Mr Sanjaya Mariwala
          Session Chairman  Chairman, Kerala State Council &
          MD - Kancor Ingredients Ltd

1150 hrs  Summit Presentation

1200 hrs  Address  Dr M Beena, IAS *
          Collector  Collector
          Ernakulam District

1215 hrs  Special Address  Mrs Neela Gangadharan, IAS
          Chief Secretary  Government of Kerala

1230 hrs  Keynote Address  Prof K V Thomas
          Minister of State for Agriculture & Consumer
          Affairs, Food & Public Distribution
          Government of India

1245 hrs  Concluding Remarks  Mr P Ganesh
          Vice Chairman, CII Kerala State Council &
          MD, Elasto Tapes Ltd

1250 hrs  Lunch

1400 hrs  Summit Concludes

* Confirmation awaited