



PARTNERSHIP MATRIX

Benefits of Partnership	Platinum	Gold	Silver	Associate	Corporate
	Rs 6 Lakhs	Rs 5 Lakhs	Rs 4 Lakhs	Rs 2 Lakhs	Rs 1 Lakh
Speaking Opportunity at the Summit	✓				
A) Inaugural Session	✓				
B) Panel Session	✓	✓	✓		
Screening of 2 - 3 minute long corporate film / presentation during the Session breaks	✓ (180 Secs)	✓ (120 Secs)	✓ (60 Secs)		
Logo on the side wings of the Summit Backdrop	✓	✓	✓		
Logo on the Masking Screen in the hall					
Corporate (video) advertisements in summit webpage (Sponsor to provide the YouTube advertisement link)	✓ (90 Secs)	✓ (90 Secs)	✓ (90 Secs)	✓ (60 Secs)	
Logo on the screensavers between Sessions	✓	✓	✓	✓	✓
Logo on the onsite Thank-you Partners Panels	✓	✓	✓	✓	✓
Logo on the Summit Mailers*	✓	✓	✓	✓	✓
Logo on Thank you partner tent card to be placed on every delegate table	✓	✓	✓	✓	✓
Special acknowledgements thanking Partners	✓	✓	✓	✓	✓
Company's profile in the summit website.	✓ 300 Words	✓ 250 Words	✓ 200 Words	✓ 100 Words	✓ 80 Words
Special mention of speaker along with her / his photo & brief profile in the summit website.	✓	✓	✓		
Corporate Stand-alone Pull-ups in the pre-function area	✓	✓	✓		
Brochures / Promotional Material for distribution or display at pre-function area	✓	✓	✓	✓	✓
Company profile in the Partner's booklet	✓ 300 Words	✓ 250 Words	✓ 200 Words	✓ 100 Words	✓ 80 Words
Speaker profile in the faculty booklet	✓	✓	✓		
Complimentary Passes to the Summit	✓ 8	✓ 6	✓ 4	✓ 3	✓ 2
Option to purchase additional delegate passes at 25% discount	✓	✓	✓		
Logo in the Partner page on the show website and link to Partner's website.	✓	✓	✓	✓	✓
A4 Size Advertisement in the Booklet	✓ Colour	✓ B&W			

* Branding in the Summit Mailers -only if Companies who confirms their sponsorship well in advance,** first-come,first-serve basis
For more info pl. contact:Mr Deepak Sidha (9810307114)/0124-4014060-67(Extn.362); deepak.sidha@cii.in

Benefits of Partnership	Platinum	Gold	Silver	Associate	Corporate
Printing of logo of Sponsoring company on the badges for all participation categories including Delegates, VIPs, Speakers, Exhibitors, Organiser etc.	✓				
Printing of logo of Sponsoring company on the Lanyards for all participation categories including Delegates, VIPs, Speakers, Exhibitors, Organiser etc.	✓				
Distribution of gifts to delegates (at sponsor's own cost)	✓	✓	✓		
Special seats reserved in the front row at the summit hall	✓	✓	✓		

Post-Event Branding & Visibility

Speakers' quote will be published in the newsletter	✓				
Speakers' quote having Speakers' & Organisations' Twitter Handle will be published on Twitter	✓	✓			
Post-Event Branding and Visibility through retrospect till the next edition of Summit	✓	✓	✓	✓	✓
Video recording of the event	✓	✓	✓	✓	✓
Special mention of Partner and their designate speaker (s) in our Summit retrospect.	✓ Partner & Speaker	✓ Partner & Speaker	✓ Partner & Speaker	✓ Partner	✓ Partner

Partners of 1st Edition : 17 June 2021







Platinum Partners





Gold Partners





Knowledge Partners



Corporate Partners







Media Partners



Programme & Speakers of 1st edition : 17 June 2021



CII Cloud Summit

Cloud and the Age of Continuous Disruption

18 June 2021 - 1100 - 1400 hrs (Digital Platform)

Programme

1100 - 1150 hrs		
Inaugural Session: Cloud and the Age of Continuous Disruption		
The last two decades of this century have seen the emergence of cloud computing as a disruptive force and force multiplier. The all pervasiveness of cloud is undisputed. As the use of smart phones and technology based communications are bringing the power of cloud computing in the hands of the common man, we have an unprecedented opportunity ahead. Cloud has not only democratized the use of technology, but also made it more equitable. Rapid business expansions, introducing new age products are no longer the sole preserve of big corporates with large balance sheets. Today, young start-ups and college graduates are able to leverage cloud technology to start garage-based start-ups that go on to become unicorns. Indeed, Cloud-first (or digital native) businesses are possible due to immense reach and scale that cloud provides. Cloud makes Advanced Analytics and Artificial Intelligence based applications with wide ranging uses from Medicine to Defense more accessible and possible. Cloud makes citizen-centric programs such as Aartha possible at unprecedented scales and efficiency. It is fair to say that cloud has opened enormous possibilities for innovation, growth and ease of doing business.		
However, as with every technology, use of cloud presents both opportunities and challenges. Today's theme - Cloud and the Age of Continuous Disruption seeks to present a broad ranging set of views on the emergence of cloud as a disruptor while seeking to provide perspectives on challenges and barriers to its economical adoption, usage and continued sustenance.		
1100 - 1105 hrs	Welcome & Opening Remarks	Mr Vishal Awari Sumit Chairman and Managing Partner - Telecom ISM India
1105 - 1115 hrs	Virtual Release of Paper on "Cloud and the Age of Continuous Disruption" by the Guest of Honour	Dr Rajendra Kumar Additional Secretary Ministry of Electronics and IT Government of India
1115 - 1120 hrs	Theme Introduction	Mr Romal Shetty President - Consulting Deloitte India
1120 - 1125 hrs	Address	Mr A S Rajgopal Managing Director & CEO NxtGen Datacenter & Cloud Technologies Pvt Ltd
1125 - 1130 hrs	Address	Mr Puneet Chandok President Amazon Internet Services Private Limited
1130 - 1135 hrs	Address	Mr Anil Ghose Executive Director- Cloud Solutions Microsoft India
1135 - 1142 hrs	Address	Mr Abhimanyu Munjal Chairman, CII (Northern Region) and Joint Managing Director & CEO Hero FinCorp Ltd
1142- 1147 hrs	Vote of Thanks	Mr Vishal Awari
1150 hrs	Inaugural Session Concludes	

1200 - 1300 hrs

Panel Discussion I: Drivers for leveraging and accelerating cloud adoption

Background:

- Cloud adoption experience by Indian Enterprises
 - Enterprises all over the world are increasingly leveraging cloud to serve their clients as exemplified by both advanced and developing nations alike.
 - Countries such as Australia, Singapore, US and the UK and others have already made significant progress in using cloud to enhance services to clients.
- India Cloud Story: How is India responding to the challenge of cloud adoption?
 - What challenges, risks and barriers to adoption exist?
 - Are we equipped to ride through disruptions being caused by cloud not only to the business models but also in the form of threats such as data security, privacy and data protection?
 - What is the state of our compliance to global Data protection rules such as GDPR, CCPA and others?
 - How confident are we in leveraging cloud infrastructure that is controlled by MNC/Hyperscalers.
 - What is the economic impact of missed opportunities? Are we prepared to keep pace with advances in cloud technology leading to enhanced usage of AI and ML, for which cloud serves as the platform?

1200 hrs	Setting the context and remarks by the Session Moderator	Mr Abhrajit Ray Partner Deloitte India
1205 hrs	Panelists	Mr R Rameshan Former Mission Director, Atal Innovation Mission Additional Secretary, NITI Aayog and Senior Vice President Tata Consultancy Services Mr Rajesh Awasthi Global Head - Cloud & Managed Hosting services Tata Communications Ltd Ms Nishanka Khan Senior Partner - Growth Platform Leader, Global Business Services ISM India & South Asia Mr Sandeep Bhanuare Managing Director Veeva Software, India & SAARC Mr Jashinder Singh Pabla Vice President - ISM STI ODC India Mr Kalyan Muppaneni Founder & CEO PI Datacenters Mr Ranjit Metrani President & Chief Growth Officer NxtGen Datacenter & Cloud Technologies Pvt Ltd
1250 hrs	Open House	
1255 hrs	Wrap up by Session Moderator	
1300 hrs	Close	

1300 - 1400 hrs

Panel Discussion II: Lessons from the Industry frontiers - what differentiates leaders and laggards?

Background:

- Cloud ubiquitously presents both opportunities and risks. Both Private and Public enterprises must respond to the changing landscape of technology intensity.
- All around us, we hear stories of innovation of start-ups that have bootstrapped their way to unicorn status at a pace that could not have been imagined even 2 decades ago.

Discussion Points:

- While the opportunities arising from successful cloud usage are quite clear - we would like to take a holistic view from case studies of leaders who have differentiated themselves and raced far ahead of the pack. Several questions abound but one leading concern on top of many leaders' minds is - is it true that this is a winner takes all market?
- What has proved to be the stiffest barrier to adoption of cloud technologies for Corporates?
- For many companies, cloud serves as a means to digitally enabled transformations - but several case studies indicate digital transformations falting. What are some of the key lessons learned from such failures?
- What lessons exist for companies that are ramping up their cloud usage. What use cases have they adopted to realize the returns of their investments in cloud. How are they deploying their cloud investments into useful technologies like AI and ML to deliver faster pace of innovation?
- Has the experience been consistent across sectors (Defense, pharma and healthcare, retail, heavy industries, financial services)?
- How are the leaders across sectors dealing with data protection, data loss, cyber security and governance?

1300 hrs	Setting the context and remarks by the Session Moderator	Mr Vivek Mathur Partner Deloitte India
1305 hrs	Guest of Honour	Dr Gireesh (Dr) Rajesh Patel National Cyber Security Coordinator Government of India
1312 hrs	Panelists	Mr Uma Chatur Senior Director / Scientist 'G' e-Governance Group Ministry of Electronics & IT, Govt Mr Arvind Gupta Head & Co-Founder Digital India Foundation Mr Neeraj Athalye Managing Director - Indian Subcontinent SUSE Software Solutions Mr Revon Dalva VP, CTIO & IA Practice Head (Cloud & Emerging Technologies) Cappgem Dr Rajiv Div Singh Founder & CEO Code Age Mr Prabhu R Co-Founder & COO MSP Solutions Pvt Ltd
1350 hrs	Open House	
1355 hrs	Wrap up by Session Moderator	
1400 hrs	Summit concludes	

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