



9th Edition

# Telecom Convergence Summit

"Digital Reset - Touching the Billion Indians"

Wednesday, 13 Oct 2021 : 1100 - 1400 hrs (Digital Platform)

## A Digital India Mission

### Programme

1100 – 1200 hrs

#### **Inaugural Session: Digital Reset – Touching the Billion Indians**

The Indian Telecom market is all set to become the hub of digital transformation with technology driven growth in sectors like Healthcare, Fintech, Education, E-commerce, and Manufacturing. Fueled by telecom technology, the past decade has seen major changes in internet consumption and usage patterns. These changes are governed by rapidly evolving needs of the varied segments of the Indian society. Upcoming technologies like 5G and Satellite communication can open even more promising revenue streams for telecom ecosystem. Collaborations and joint efforts across industries, will empower the telecom ecosystem to satisfy the increasing and ever-changing demands of consumers. This conference will seek to address the following topics –

- Overview of telecom sector presenting the current market situation
- Highlighting the major technologies and digital transformations in the telecom sector like SATCOM, 5G, IoT, Gaming etc.
- Key governments incentives to boost the telecom sector (PLI Scheme, Public Private Partnership & others)
- Impact on the consumers across the social and economic demography.
- Potential avenues for portfolio diversification of the telecom industry, to innovate across revenue streams
- Conclusion - Opinion on the major up comings in telecom industry backed by facts/data analysis. This will also comprise of ideations related to key collaboration between the Government and Telecom/other industries to open a plethora of opportunities.

**1200 hrs**

**Inaugural Session Concludes**

1200 – 1300 hrs

#### **Panel Discussion I: Future of convergence for Technology, Infrastructure, and Solution Developers**

##### **Focus Area:**

India is among the world's largest telecommunication market with plethora of opportunities in the business-to-business segment. Changing times and pandemic crisis have shifted the industry players' focus from being a service provider to a service enabler. This reflects country's appetite for industry convergence and adopting the next gen technology, which warrants a digital reset across industries like Healthcare, education, Fintech, Automobile, etc.

Some of the topics that will be discussed in the session are:

- What are the critical aspects to be considered by key industry players (operators, technology developers, infrastructure developers and solution developers) to untap the potential opportunities?
- How are the organizations across telecom ecosystem planning to partner with other industry leaders to develop innovate and relevant offerings for the diverse demography?
- What are the key issues that need to be addressed for convergence across Technology, Infrastructure & Solution Developers?
- What are the key benefits that can be attained through the convergence across Technology, Infrastructure & Solution Developers?

**1300 hrs**

**Close**

**1300 – 1400 hrs**  
**Panel Discussion II: Shifting dynamics of consumer demands**

**Focus Area:**

The Pandemic has impacted day-to-day preferences of the consumer, which triggered the need for service advancements and adjustments. A rise in adoption of technological advancements, has enforced the telecom ecosystem to reset their offering and align with consumer demands.

Some of the topics that will be discussed in the session are:

- How are the consumer needs evolving and how is the telecom ecosystem gearing to cater to these needs (AR/VR Technology, partnerships with content providers etc.)?
- What are the upcoming opportunities which can be capitalized by the operators and other ecosystem players to maximize their revenues and innovate new revenue streams?

1400 hrs

Summit Concludes

Year 2020



Year 2019

