



Confederation of Indian Industry

<h1 style="text-align: center;">Life Science Conclave 2011</h1> <p style="text-align: center;"><u>29-30 August 2011, Hotel Lalit, New Delhi</u></p>	Sponsorship Benefits		
	Platinum Sponsor	Gold Sponsor	Silver Sponsors
Logo Visibility (<i>Logo size and positioning varies as per the level of sponsorship</i>) <ol style="list-style-type: none"> On the Wings of the backdrop and in all collaterals / display of the Conference On a Special Panel in the plenary hall in all collaterals. 	√	√	√
Speaking Opportunity Participation in the Inaugural Session Chairing/Participating in the technical sessions	√	√	
Exhibition Opportunity Complementary stall at the exposition (Exhibition)	√	√	
Special Publicity / Promotion <ol style="list-style-type: none"> Screening of corporate film (Up to 3 Minute Duration) Advertisement in the Conference Theme/Background Paper (Proofs and positives by the sponsor) Article in the CII Pharma Communiqué Special Issue (Word limit) Company Literature in the documentation pack Branding at par with the other co-organisers (all communication material, websites, giveaways, publications, advertisements etc) 	√ F/Pg	H/Pg	Q/Pg
Numbers of Free invitations to participate at the conference, meetings, dinner etc.	10	7	5
Interaction / meetings with Overseas delegation <ol style="list-style-type: none"> Exclusive interaction with the Overseas/Indian delegates at the venue Preference at B2B interaction at the venue 	√	√	

Sponsorship Details

Sponsorship Type	Sponsorship Amount (In Rs. Lakhs)
Platinum Sponsor	10.00
Gold Sponsors	7.00
Silver Sponsors	5.00
Session/Associate Sponsor	3.00