



Confederation of Indian Industry



THE ECONOMIC TIMES



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DIALOGUE ON LUXURY

11 October 2011 | ITC Maurya, New Delhi



The luxury industry in India estimated at USD 4.35 billion (in 2007), has seen a rising trend post recession; with luxury market growing at an average rate of 25 percent (2007 onwards)\*. Both International and Indian brands see India as a growing luxury market which could become a significant part of their portfolio tomorrow. However, even though the changing face of Luxury market in India is encouraging a lot of global players, there are issues inhibiting the growth of this sector in India.

In an endeavour to discuss these issues and the present Luxury scenario in India, Confederation of Indian Industry (CII) and The Economic Times (ET) are coming together to present the 'CII - ET Dialogue on Luxury' 2011. CII and ET have both played a pivotal role in shaping the thought process of the industry and policymakers to promote an environment conducive for further growth of this sector in India. The Economic Times held its first Dialogue on Luxury in 2007 whereas CII organized its first Luxury Goods Forum in 2008. These conferences were aimed at bringing together luxury brands from across the globe to foster cross-country collaborations, and propose the way forward to make the luxury retailing sector grow further in India.

The CII - ET Dialogue on Luxury 2011, in the format of keynotes, panel discussions, debates and analysis; will bring futurists together to foresee the future of the Indian luxury industry. It will facilitate consolidation of the same, and help India grow as not only a consumer but a source of luxury worldwide.

\* (The Economic Times - AT Kearney 'India Luxury Review 2007' report)





Mr. Jyotiraditya Scindia  
Hon'ble Minister of State for  
Commerce & Industry

#### TOPICS OF DISCUSSION

- Luxury Heritage: Evolving Scenario
- India as a Source of Luxury
- Strategy of Global Luxury Brands
- Skills in Luxury
- India as a Luxury Tourism Destination
- Reaching Luxury Consumers: Successful Case Studies
- Private equity investment in Luxury



Mr. Sanjay Kapoor  
Chairman, CII Task Force on  
Luxury & Lifestyle & MD  
Genesis Luxury Fashion Pvt. Ltd.



Dr. Concetta Lanciaux  
President - Strategy  
Luxury Advisors - Switzerland and  
Former Advisor to Chairman LVMH Group

#### HIGHLIGHTS

- Coffee Table Book on Luxury in India
- Report on the Luxury Market
- Networking Cocktails & Gala Dinner



Ms. Angela Ahrendts  
CEO  
Burberry



Mr. Joshua Schulman  
CEO  
Jimmy Choo



Mr. Armando Branchini  
Executive Director  
Altgamma

## DELEGATE FEE

1. Indian Delegates	: ₹ 15,000
2. Overseas Delegates	: \$ 350

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