

**Global Ayurveda Summit 2010**

International Conference & Exposition on Health, Nutraceuticals, Medicinal Plants & Tourism

Theme: "Global Health Challenges – Ayurveda Solutions"24 – 26 March 2010, Hotel Le Meridien, Cochin, Kerala**Suggested Programme****Day I, Wednesday, 24th March 2010**

1630 Hrs Exposition Inauguration

Summit Inaugural Session

1830 hrs Opening Remarks

Mr Sanjaya Mariwala
Chairman, Kerala State Council &
MD - Kancor Ingredients Ltd

1840 hrs Theme Address

Dr Saji Kumar
Convenor – CII Health & Tourism Panel &
MD, Dhathri Ayurveda Pvt Ltd

1850 hrs Special Address

Mr S Gopalakrishnan (Kris)
Deputy Chairman, CII Southern Region &
CEO & MD, Infosys Technologies Ltd

1900 hrs Special Address

Mr C R Swaminathan
Chairman, CII Southern Region &
Chief Executive PSG Industrial Institute

1910 hrs Keynote Address

Ms P K Sreemathi Teacher
Minister for Health & Social Welfare
Government of Kerala

1925 hrs Keynote Address

Mr S Gandhiselvan
Minister of State for Health and Family Welfare
Government of India

1940 hrs Inaugural Address

Mr V S Achuthanandan (Address over video)
Chief Minister
Government Kerala

1955 hrs Concluding Remarks

Mr P Ganesh
Vice Chairman, CII Kerala State Council &
MD, Elasto Tapes Ltd

2000 hrs Session Concludes

2015 hrs Cultural Evening & Dinner

Plenary Session: Emerging potential of Ayurveda Globally

0930 hrs	Opening Remarks by Session Chairman	Mr Ramesh Vangal Chairman Kerala Ayurveda Limited
0945 hrs	Keynote Address	Mr Sam Pitroda * Advisor to Prime Minister of India on Infrastructure, Innovation & Information
1000 hrs	Potential and opportunities for export of Ayurvedic products and services	Mr Ranjit Puranik General Secretary, Ayurvedic Drug Manufacturers Association & Chief Executive Officer Shree Dhootapapeshwar Ltd
1015 hrs	Emerging potential of Nutraceuticals related to Ayurveda	Dr Shefaali Thanawala Medical Advisor, Plethico Pharmaceuticals Ltd
1030 hrs	Achieving Global Standards in Services: Wellness, Treatment and Documentation	Ms Shobana Kamineni Executive Director Apollo Hospitals Enterprise Ltd
1045 hrs	Special Address	Dr Deepak Chopra International Holistic Health Expert, USA
1100 hrs	Special Address	Dr Shashi Tharoor * Minister of State for External Affairs Government of India
1115 hrs	Question and Answer Session	
1130 hrs	Concluding Remarks	
1135 hrs	Tea / Coffee Break	

Plenary Session: Manufacturing and Standardisation

1150 hrs	Opening Remarks and Address by Session Chairman	Dr Madan Thangavelu BiomedExperts, UK
1205 hrs	Voluntary Certification of AYUSH products	Mr Anil Jauhri Director, National Accreditation Board for Certification Bodies, Quality Council of India
1220 hrs	Achieving World Standards through Quality in Raw Materials	Dr C I Jolly Scientific Advisor Amala Ayurvedic Hospital & Research Centre
1235 hrs	Achieving World Standards through Quality in Process	Dr Nimish Shroff Director, Charak Pharma Pvt Ltd

1250 hrs	Presence of Heavy Metals in Ayurveda Products – The Correct Perspective	Dr DBA Narayana Head, Hindustan Lever Research Center
1305 hrs	R&D for global products; for achieving worlds standards	Prof Bhushan K Patwardhan Interdisciplinary School of Health Sciences University of Pune
1320 hrs	Question and Answer Session	
1325 hrs	Concluding Remarks	
1330 hrs	Lunch	

Plenary Session: Scaling up; Challenges and Opportunities

1415 hrs	Opening remarks & Address	Mr Darshan Shankar Executive Chairman, Institute of Ayurveda and Integrative medicine & Advisor, Foundation for Revitalisation of Local Health Tradition
1430 hrs	Address	Mr Ramaswami R Head - Life Sciences Chemical Analysis Division Agilent Technologies
1445 hrs	Challenges of Globalisation - Ayurveda & World	Mr Harshajeet Kuroop Managing Director Birla Kerala Vaidyashala Pvt. Ltd
1500 hrs	Good Agricultural and field collection practices for Medicinal plants	Dr N B Brindavanam Member, NMPB Technical Committee & Head - Bio Resources Development Group Dabur Research & Development Centre
1515 hrs	Special Address	Mr T Balakrishnan, IAS Additional Chief Secretary Industries and Commerce Department Government of Kerala
1530 hrs	Question and Answer Session	
1545 hrs	Concluding Remarks	
1550 hrs	Tea / Coffee Break	

Plenary Session: Services: Integrating Ayurveda & Tourism

1605 hrs	Integrating Health and Tourism: Role of Resorts & Spas	Mr Jose Dominic CEO & Managing Director CGH Earth Experience Hotels
1620 hrs	Promoting Core Competence of Ayurveda; Curative Aspects	Dr Anil Kumar Executive Director Kerala Ayurveda Ltd

1635 hrs	Address	Dr Philip Augustine Managing Director Lakeshore Hospital & Research Centre Ltd
1650 hrs	Ayurveda Hospital accreditation program	Mr Rajeev Vasudevan Member, Technical Committee, NABH & Founder and CEO, AyurVAID Hospitals
1705 hrs	Wellness Centre standards and accreditation programme	Dr Harish Nadkarni Chairman, Wellnes Technical Committee NABH and CEO & MD, Quality Care
1720 hrs	Creating Global Standards for Facilities	Dr P K Dave Chairman, NABH
1735 hrs	Scope of collaborative research for validating and establishing the efficacy of Ayurveda treatments	Dr K Mohandas Vice Chancellor Kerala University of Health and Allied Sciences
1750 hrs	Scope of Ayurveda Tourism	Dr Venu V, IAS Secretary - Tourism & Culture Government of Kerala
1805 hrs	Question and Answer Session	
1820 hrs	Concluding Remarks	
1825 hrs	Session Concludes	

Day III, Friday, 26th March 2010

Plenary Session: Policy

0930 hrs	Opening and Keynote Address by Session Chairman	Mr B Anand IAS Joint Secretary, Dept. of AYUSH Ministry of Health & Family Welfare Government of India
0945 hrs	International regulations and Ayurveda	Dr Deepika Gunawant Former Global Regulatory Head Dabur International Ltd
1000 hrs	Role of Accreditation in Domestic Regulation - an alternative approach	Ms Shobha Hegde Adviser Quality Council of India.
1015 hrs	International policy prescriptions for growth	Mr Ranjit Puranik General Scretary, Ayurvedic Drug Manufacturers Association & Chief Executive Officer Shree Dhootapapeshwar Ltd
1030 hrs	Special Address	Mr S Raghupathy Senior Director & Head CII – Sohrabji Godrej Green Business Centre

1045 hrs	Commercial Aspects of Ayurveda – Health Perspectives	Mr Manoj Joshi, IAS Secretary Health Governemnt of Kerala
1100 hrs	Panel Discussion on 'Policy prescription for Growth' with Ayurveda Experts * :	
	Dr M R Vasudevan Nampoothiri , Director, Ayurveda Medical Education Dr Anita Jacob , Director, Indian Systems of Medicine Dr T Sivadas , Ayurveda Drugs Controller, Governemnt of Kerala Dr D Ramanathan , Secretary General, AMMOI Dr V G Udayakumar , General Secretary, AMAI Dr Baby Krishnan , General Secretary, AHMA Dr Joy V Thanikkal , Chief Executive Officer, CArE Kerakam	
1130 hrs	Tea / Coffee Break	
Valedictory Session		
1145 hrs	Opening Remarks by Session Chairman	Mr Sanjaya Mariwala Chairman, Kerala State Council & MD - Kancor Ingredients Ltd
1150 hrs	Summit Presentation	
1200 hrs	Address	Dr M Beena, IAS * Collector Ernakulam District
1215 hrs	Special Address	Mrs Neela Gangadharan, IAS Chief Secretary Government of Kerala
1230 hrs	Keynote Address	Prof K V Thomas Minister of State for Agriculture & Consumer Affairs, Food & Public Distribution Government of India
1245 hrs	Concluding Remarks	Mr P Ganesh Vice Chairman, CII Kerala State Council & MD, Elasto Tapes Ltd
1250 hrs	Lunch	
1400 hrs	Summit Concludes	

* Confirmation awaited